

Memorandum

TO:	Krista Power, Director of Legislative FILE: Services & City Clerk
FROM:	Councillor Rajni Agarwal, Vice-Chair of Clean, Green & Beautiful
DATE:	07/11/2025 (mm/dd/yyyy)
SUBJECT:	Clean, Green & Beautiful Project – Memorial Project
MEETING & DATE:	Committee of the Whole – 07/21/2025 (mm/dd/yyyy)

This memorandum is with respect to sharing information with City Council relative to a project proposed and approved by Clean, Green & Beautiful. This project creates an opportunity to commemorate veterans in the City of Thunder Bay with the installation of banners that acknowledge the fallen in key areas of the city. The areas of the city that will host these banners will be located on Memorial Avenue and the area around Waverley Park and City Hall where the memorial cenotaphs are located. The identified areas will be populated as more applications are approved.

Clean, Green & Beautiful has created a partnership with the Royal Canadian Legion Branch 5 to work together to receive applications to acknowledge fallen veterans. Banners would be displayed in the fall of each year (beginning at the end of September/beginning of October to end of November).

The cost of this work for the first three years (2025-2027) is fully funded via the 2025 Clean, Green & Beautiful budget. The budget covers the cost of the purchase of 200 sets of banner arms which will be installed in the areas noted above: the purchase of up to 100 banners for the fallen Thunder Bay, and Fort William First Nation veterans. The allocation of these funds covers the cost of the annual installation of the banners for the Key partner Royal Canadian Legion Branch 5. The other banners for veterans who have served and have been sponsored by family and approved by the Royal Canadian

Legion will be purchased at the cost of the family sponsor. The family supported banners will be installed in the same locations for all our veterans.

This motion requests that City Council approve this project in principle as it is the goal that this project move forward as an annual commemoration which would dedicate the use of these banner locations exclusively for the Remembrance Day memorial banner program as it begins and as it expands in the future. The banners will be stored by the Royal Canadian Legion Branch 5. The exclusive use would be during the months of commemoration. The project costs for 2025-2027 will be completed within the budget of Clean Green & Beautiful allocation. The annual budget allocation to erect and remove the banners annually beyond 2027 is being requested for future years.

As such the following motion is provided for Committee of the Whole's consideration at the July 21, 2025 Meeting:

WITH RESPECT to the Memorandum from Councillor Rajni Agarwal, dated July 11, 2025 we recommend that City Council approve in principle the project approved by Clean, Green & Beautiful to post memorial banners honouring war veterans in the City of Thunder Bay;

AND THAT funding required for additional years of this project beyond 2027 be subject to City Council budget deliberations for 2028 and onward;

AND THAT Administration provide City Council more information on this project as it evolves;

AND THAT any necessary by-laws be presented to City Council for ratification.

C.C. John Collin, City Manager Kerri Marshall, Commissioner – Growth Cynthia Olsen, Director – Strategy & Engagement Stephen Margarit, Chair – Clean, Green & Beautiful George Romick OStJ, CD3, 1st Vice President & Executive Secretary Port Arthur Branch #5, Royal Canadian Legion