

## Memorandum

---

**TO:** Krista Power, Director of Legislative Services & City Clerk      **FILE:**

**FROM:** Councillor Rajni Agarwal

**DATE:** 07/10/2025 (mm/dd/yyyy)

**SUBJECT:** South Core Roar – Funding Request

**MEETING & DATE:** Committee of the Whole – 07/21/2025 (mm/dd/yyyy)

---

This memorandum is with respect to an upcoming event planned in the south core of the city in the area of Victoria and May streets and includes Patterson Park. Planned for September 20<sup>th</sup>, **South Core Roar** is supported by the Victoria Avenue Business Improvement Area (also known as the Fort William Business District) and associated businesses in the BIA and outside of the BIA's borders.

The South Core Roar is about civic pride, increasing our appreciation for this area of the city and the vibrancy that continues to grow with development and the reimagining of Victoriaville. This event includes road closures of some streets and will provide audiences with fantastic music and entertainment and food and drink offerings.

The South Core Roar is pleased to be a recipient of funding from the Community Economic Development Commission (CEDC). I am requesting additional support from the City of Thunder Bay. Unfortunately, it was beyond the time frame to apply for a grant from the Community, Youth and Cultural Funding Program.

What is requested is both financial and in-kind support. A contribution of \$20,000 is requested along with in-kind support in the form of litter and refuse cleanup of the area pre and post event.

As such the following motion is provided for Committee of the Whole's consideration at the July 21, 2025 Meeting:

WITH RESPECT to the memorandum from Councillor Rajni Agarwal, dated July 10, 2025 we recommend that \$20,000 of funding be allocated from the City of Thunder Bay to support the South Core Roar event taking place on September 20, 2025;

AND THAT the source of funding be determined by Administration prior to ratification of this decision;

AND THAT Administration provide in-kind support for the event with the addition of litter and refuse pick up before and after the event;

AND THAT any necessary by-laws be presented to City Council for ratification.

C.C. John Collin, City Manager  
Kerri Marshall, Commissioner – Growth  
Kayla Dixon, Commissioner – Infrastructure & Operations