



Memorandum

TO: Krista Power, Director of Legislative Services & City Clerk **FILE:**

FROM: Councillor Brian Hamilton

DATE: 11/06/2024 (mm/dd/yyyy)
Notice of Motion – Parking Authority Financial Plan

SUBJECT:

MEETING & DATE: City Council – 11/25/2024 (mm/dd/yyyy)

I would like Council to consider a Notice of Motion to Amend the resolution ratified by Council on February 12, 2024 relating to the Parking Financial Plan. I would like to amend the following:

- On-street paid parking requirements be reduced from 7am-9pm to 9am-6pm, Monday through Saturday

Further, I would like to add that Administration be directed to review the Parking Financial Plan and report back to council before the end of January 2026 instead of the original date of June 22, 2026.

The Parking Financial Plan provides an important roadmap to achieving a sustainable and viable parking system. The 10 year plan envisages future-focused planning for the parkades as well as consideration of asset renewal across the system. I believe the missing link is a strategy to steer the culture around free parking into the plan. Buy-in from the community is important and I believe an incremental adoption of the plan may yield the best results for achieving a shift to a balanced user-pay system.

I believe these changes would reflect a balance between achieving target revenues, supporting the vibrancy of our downtown cores and encouraging park usage and allowing city council to continue to review these changes going forward.

The ratified resolution I am seeking to amend is from Report 309-2023-Corporate Services-Licensing & Enforcement and provided below for information:

WITH RESPECT to Report 309-2023-Corporate Services-Licensing & Enforcement, we recommend that that the City of Thunder Bay Parking Authority Financial Plan (Attachment A) be endorsed;

AND THAT rates and fees levied by the Parking Authority as proposed in the Financial Plan be included in the 2024 budget for Council consideration;

- With the exception of monthly rental rates for parkades which would be phased in over two years;
- With the exception of changing the fee for the Marina parking lot from \$3.00 per hour to \$2.00 per hour with the exclusion of the Market Square parking lot which would remain at \$3.00 per hour;

AND THAT such rates and fees be presented with inflationary increases in subsequent years for Council consideration;

AND THAT Administration be directed to close the five identified underutilized lots, namely Camelot, Machar, Viscount and Nesco, on or before June 1, 2024;

AND THAT new paid parking be established in the identified marina parking areas including Market Square, as of June 1, 2024;

AND THAT Administration be directed to develop a no free parking policy and present to Council for consideration on or before March 25, 2024;

AND THAT Administration review the recommendation to dissolve the Parking Authority Board and By-law 101-2007, being a by-law to recognize and continue the Municipal Service Board known as “The Thunder Bay Parking Authority;” and report back on implications on or before March 25, 2024;

AND THAT Administration monitor actual financial performance to the plan and Report back to Council Q2 2026 with an update and recommendations, if required;

AND THAT the item “Parking Authority Financial Plan – Financial Performance Update” be added to the Outstanding List with a report back date of on or before June 22, 2026;

AND THAT any necessary by-laws be presented to City Council for ratification.

I would ask that Council consider the following amendments on for debate and discussion at the December 9, 2025 City Council meeting.

WITH RESPECT to Report 309-2023-Corporate Services-Licensing & Enforcement and the Memorandum from Councillor Brian Hamilton dated November 6, 2023, we recommend that paragraph 2 be amended by adding,

- That parking in the City of Thunder Bay hours be enforced Monday to Saturday, 9 am to 6 pm

AND THAT paragraph 7 be amended by deleting Q2 2026 and replacing it with Q1 of 2026;

AND THAT paragraph 8 be amended by deleting June 22, 2026 and replacing it with January 31, 2026.