



## **Clean, Green and Beautiful Committee Meeting Minutes**

**Thursday, June 27, 2024, 10:08 a.m.  
McNaughton Room - 3rd Floor, City Hall**

### **1. Clean, Green and Beautiful Committee Meeting 04-2024**

Chair: Stephen Margarit

### **2. Members**

Councillor Rajni Agarwal, City Council  
Biljana Baker, Local Artist  
Daniel Hansen, Public Art Committee  
Kyle Jessiman, Medium Business Representative  
Stephen Margarit, Large Business Representative  
Andy Puiatti, Architectural  
Kennedy Bucci, Eco Superior  
Jason Veltri, Citizen Representative  
Albert Viljoen, Citizen Representative

### **3. Officials**

Cynthia Olsen, Director - Strategy & Engagement  
Stacey Levanen, Supervisor - Corporate Communications & Community  
Engagement  
Laurie Abthorpe, Cultural Development & Public Art Coordinator  
Lori Wiitala, Council & Committee Clerk

### **4. Welcome and Disclosures of Interest**

Councillor Rajni Agarwal declared a conflict of interest relative to Emerging Projects as they are a FW BIA Board Member.

Re-Thinking Waste Coordinator Kennedy Bucci declared a conflict of interest

relative to Emerging Projects as they are employed by Eco Superior.

Jason Veltri declared a conflict of interest relative to Emerging Projects as they are the former President of Rainbow Collective of Thunder Bay.

**5. Agenda Approval**

MOVED BY: Jason Veltri  
SECONDED BY: Andy Puiatti

WITH RESPECT to the June 27, 2024, meeting of the Clean, Green and Beautiful Committee, we recommend that the agenda as amended, including any additional information and new business, be confirmed;

AND THAT the Committee focus this meeting on reviewing the Emerging Projects applications, and defer agenda items 14 through 18 to an alternate meeting.

LOST

**Amended - Agenda Approval**

MOVED BY: Jason Veltri  
SECONDED BY: Kyle Jessiman

WITH RESEPECT to the June 27, 2024, meeting of the Clean, Green and Beautiful Committee, we recommend that the agenda as amended, including any additional information and new business, be confirmed;

AND THAT the Emerging Projects applications be reviewed by a Working Group on July 9, 2024;

AND THAT the Working Group report back with a recommendation on or before July 31, 2024.

CARRIED

**6. Minutes of Previous Meeting**

The Minutes of Meeting 03-2024 of the Clean, Green and Beautiful Committee, held on April 25, 2024, to be confirmed.

MOVED BY: Councillor Rajni Agarwal  
SECONDED BY: Kennedy Bucci

THAT the Minutes of Meeting 03-2024 of the Clean, Green and Beautiful Committee, held on April 25, 2024, be confirmed.

CARRIED

Information Session notes were provided, for information.

**7. Project Update Presentation**

This item was deferred.

**8. Resolution to Resolve Into Closed Session**

This item was deferred.

**9. Emerging Projects Applications**

MOVED BY: Biljana Baker  
SECONDED BY: Councillor Rajni Agarwal

WITH RESPECT to the Emerging Projects applications, we recommend that a Working Group of 6 or less members be formed to review the Emerging Projects applications on July 9, 2024, and report back on or before July 31, 2024, providing a recommendation for the Committee to consider.

CARRIED

This item was deferred to the Working Group meeting on July 9, 2024.

**10. 2024 Budget Update**

Director Strategy & Engagement Cynthia Olsen provided a high-level update relative to the 2024 Clean, Green & Beautiful budget.

Memorandum from Director - Strategy & Engagement Cynthia Olsen dated June 27, 2024, providing the Clean, Green and Beautiful Committee an update on the Budget for the purposes of determining allocation of funding for potential 2024 projects. As a result of prior projects not proceeding, or not requiring all the funds allocated, there is a balance of funding that could be additionally allocated to

projects this year.

Image route projects and new projects: \$135,000

Public Art: \$15,000

Emerging Projects: \$60,000

Awards and public awareness materials: \$10,000

Unused funds from prior projects: \$272,482

Total: \$492,482

Discussion was held relative to the allocation of funds in the different categories and the following recommendations were presented:

MOVED BY: Biljana Baker

SECONDED BY: Councillor Rajni Agarwal

WITH RESPECT to the Clean, Green & Beautiful budget, we recommend that the Image route and new projects budget line be decreased from \$135,000 to \$115,000;

AND THAT the High School projects are separated from the Emerging Projects in the budget;

AND THAT the budget allocation for High School projects is \$20,000 annually.

CARRIED

MOVED BY: Biljana Baker

SECONDED BY: Jason Veltri

WITH RESPECT to the Clean, Green & Beautiful budget, we recommend that the Emerging Projects budget be increased from \$60,000 to \$100,000 annually.

CARRIED

#### **11. Remembrance Day Commemorative Project - Working Group Update**

Councillor Rajni Agarwal provided an update on the Remembrance Day Commemorative Project on behalf of the Working Group and a draft of the banners including photos of Pte. Frank Banning and RFLM Jean Louis Baptiste. The photos were provided by Fort William First Nation (FWFN) Member Kathy Banning.

The banners will be hung along Memorial Ave. between the Fort William Cenotaph and the Waverley Park Cenotaph, from October 1 through November 30 annually. Each banner will include the Clean, Green & Beautiful (CGB) and City of Thunder Bay (CTB) logos, and with authorization the FWFN logo; up to 3 photos per banner.

The cost for each designed and printed banner is \$110 which includes a 2-year warranty. The committee is seeking partnership with the Legions and would propose family members sponsor a banner at a cost of \$10 each, with proceeds in the amount of \$15 from each banner to go to the Legion. The cost for supply of 100 pole arms is \$8,500; the total ask follows:

\$11,000 - 100 Banners

\$ 6,500 - Pole Arms

\$ 1,500 - proceeds to Legion

\$11,000 - Bracket installation?-was this cost the same as the banners?

The deadline to order banners is August 30, 2024.

Councillor Agarwal reached out to Roads Manager Ian Spoljarich requesting installation of the pole arms.

It was recommended to have a discussion with Dominion Command to determine the Legions role in the project.

The following recommendation was presented:

MOVED BY: Biljana Baker

SECONDED BY: Jason Veltri

WITH RESPECT to the Remembrance Day Commemorative Project, we recommend that the Working Group including Councillor Agarwal, Laurie Abthorpe, Stephen Margarit and Jason Veltri, meet with George from the Legion to further discuss the Remembrance Day Commemorative Project.

CARRIED

## **12. Clean Green & Beautiful Awards - Working Group Update**

Biljana Baker provided an update relative to the working group meeting.

The working group met and reviewed the existing document containing criteria the Clean, Green & Beautiful committee used when they hosted an awards event prior to involvement with the Chamber of Commerce Business Excellence Awards. Below is the content of the document reviewed; the committee agreed to continue to meet, provide regular updates, and a recommendation.

***PURPOSE:***

It is the City's vision to foster and promote our quality of life, which is directly linked to establishing and nurturing a healthy community that is environmentally sustainable. The vision for improving our quality of life is centred on the creation and maintenance of a city that celebrates its culture and history through the arts and architecture, protects and enhances its natural systems, and provides a clean and healthy environment for its citizens - it is quite simply, clean, green and beautiful.

A **clean** City minimizes its impact on the environment by reducing, reusing and recycling its waste products and by maintaining a healthy built and natural environment for present and future generations.

A **green** City preserves important natural features (woodlands, watercourses, wetlands, etc.) and restores and enhances ecological functions with the intention of creating a continuous natural system of sufficient size to remain healthy and vital for future generations.

A **beautiful** City is one that celebrates its cultural diversity and history through the design of its built form (streets, bridges, buildings and neighbourhoods) as well as through the arts (visual, performance, and civic spaces).

A clean, green and beautiful City is a place where people want to live and work and where people want to visit. It is marketable in terms of economic growth and vitality, it provides a high quality of life for its citizens, and it is a source of pride for all who live there.

***IMPLEMENTATION***

**Clean, Green and Beautiful**

The City shall ensure that its own projects and partnership projects are evaluated based on the following Performance Criteria for Aesthetics and review which criteria are appropriate to each project. For each City project, Council will require project managers to report the extent to which their projects meet the diamond performance standard for clean, green and beautiful. The City shall also recognize projects from the private sector that meet this standard.

**Performance Criteria for Aesthetics**

**Factor Groups**

| <b>Clean</b>                         | <b>Green</b>                          | <b>Beautiful</b>              |
|--------------------------------------|---------------------------------------|-------------------------------|
| Conserving Energy                    | Preservation of Natural Features      | Installation of Public Art *  |
| Solid Waste Management               | Intensification/Redevelopment         | Creation of Civic Space       |
| Tidy, uncluttered development        | Planting Street Trees/Urban Forests   | Conforms to Design Guidelines |
|                                      | Restoration of Natural Systems        | Conserving Built Heritage     |
| Storm Water-Best Practices           | Landscaping                           | Celebrating Cultural Heritage |
| Care and Maintenance of Public Space | Continuous Parks/Open Space           | Preservation of Views         |
| Recycling/Reuse of materials         | Expanding Trail Network               | Creating Streetscape          |
|                                      | Creating Pedestrian/Cycling Amenities | Innovative architecture       |
| Reducing Green House Gas             | Protecting Biological Diversity       | Pedestrian Scale              |
| Use of Alternate Energy              | Protecting Ecological Integrity       | Accessible to all             |

\* The inclusion of public art is encouraged in all levels and especially where there is public traffic. Public art is an artistic endeavour produced for decorative or functional purposes displayed in public spaces including but not limited to:

- Sculpture, freestanding, wall supported or suspended, moving, electronic, in any material or combination of materials.
- Murals or paintings in any material or variety of materials.
- Earthworks, fibre works, neon, glass, mosaics, photography, prints, calligraphy.
- Fixtures such as gates, manhole covers, benches, streetlight or signage which may be contracted to artists for unique or limited editions.

To meet the gold standard, a project will have met at least 3 criteria in each of the factor groups, to score nine. To meet the diamond standard, a project will have met the gold standard and included an additional element from Beautiful.

The levels of excellence for projects are bronze, silver, gold and diamond. It is the intention of the City that project managers design their projects to meet as many of the criteria as possible and that they strive to achieve a diamond standard for their project.

The ability to evaluate the performance of projects with respect to aesthetics provides the City with the ability to evaluate the success of its own projects with respect to the aesthetics policy and to evaluate and recognize the projects of others who have met the diamond standard. Recognition is an important component in communicating the goals of the City with respect to aesthetics and for creating a sense of pride in the community.

Annual Civic Pride Awards are just one of many mechanisms that the City of Thunder Bay could implement for communicating the success of the Policy and for encouraging the private sector (including neighbourhood groups, developers and other public agencies) to partner in the creation of a clean, green and beautiful city.

**13. Chamber of Commerce Business Excellence Awards**

No update available.

**14. EarthCare Advisory Committee Update**

No update available.



**15. Public Art Committee Update**

No update available.

**16. Heritage Advisory Committee Update**

No update available.

**17. Downtown Fort William Revitalization Committee Update**

No update available.

**18. Next Meeting**

The Clean, Green & Beautiful Committee Meetings will be held the 4th Thursday of each month with the exception of July and August, in the McNaughton Room, at 10:00 a.m., unless otherwise noted, as follows:

- Thursday, September 26, 2024
- Thursday, October 24, 2024
- Thursday, November 28, 2024
- December – TBD

**19. Adjournment**

The meeting adjourned at 12:15 p.m.