



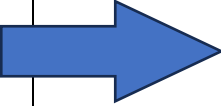
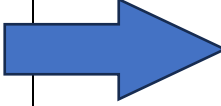
Waterfront Development (WDC) 2024-2026 Action Plan

TO MAKE MARINA PARK AN ATTRACTIVE AND VIBRANT DESTINATION, THIS COMMITTEE NEEDS TO...

Embody Real Reconciliation				
Champion Superior Thunder Bay	Foster Collaborative Relationships	Cultivate Sustainable Development	Engage in Strategic Direction	Facilitate Cultural/Local Experiences

Q4 2023 – Provide input to Administration on the action timeline.

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	2025	2026
Champion Superior Thunder Bay				Information on opportunities at the waterfront gathered	Accomplishment: Waterfront User Experience Guide Completed	
	Identify existing communication/promotion methods for waterfront activities	Research and identify other communication methods	Identify ways to improve communication in short and long term	Develop first version of Communication and Promotion Plan	Ongoing: improvements to Communication and Promotion Plan	
Foster Collaborative Relationships	Key stakeholders, partners and indigenous groups for engagement and education identified	Contact information for engagement received	Invitations to WDC meetings			
	Key areas of interest identified for WDC education	Accomplishment: Education content produced for WDC (presentations and written binder and file sharing content)				
Cultivate Sustainable Development	Infrastructure updates at each meeting	Accomplishment: WDC Infrastructure Recommendation Delivered to Council for 2025 Budget				
				Background information and requests to date on at grade railway crossing	Accomplishment: WDC has advocated to Council on at grade crossing	

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	2025	2026
Engage in Strategic Direction	Master Plan Update Received	Presentations on master plan concepts to WDC		Accomplishment: WDC Recommendations Delivered to Council on Master Plan		
Facilitate Cultural/Local Experiences	Marina event calendar reviewed to inform how WDC can support	Support Plan Agreed Upon by WDC Events Supported		Accomplishment: 2024 Event Support Plan Executed and Opportunities for Improvement Identified		
	Embody reconciliation by consulting with Indigenous groups on a land acknowledgement	Accomplishment: Updated Land Acknowledgement in use by WDC	