

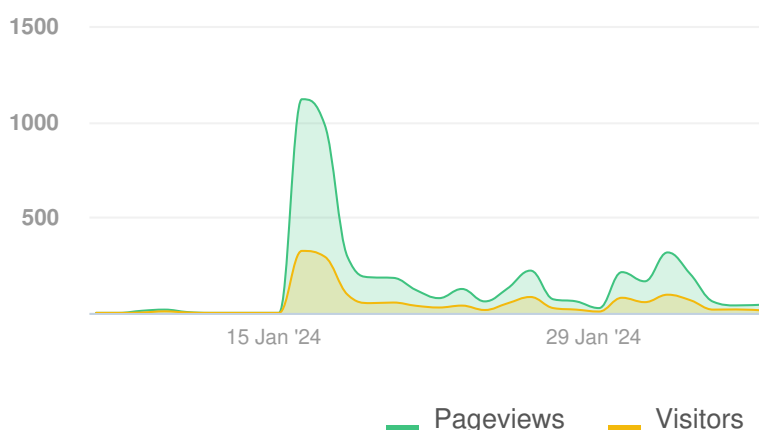
Project Report

06 January 2024 - 04 February 2024

Get Involved Thunder Bay City Council Composition Review



Visitors Summary

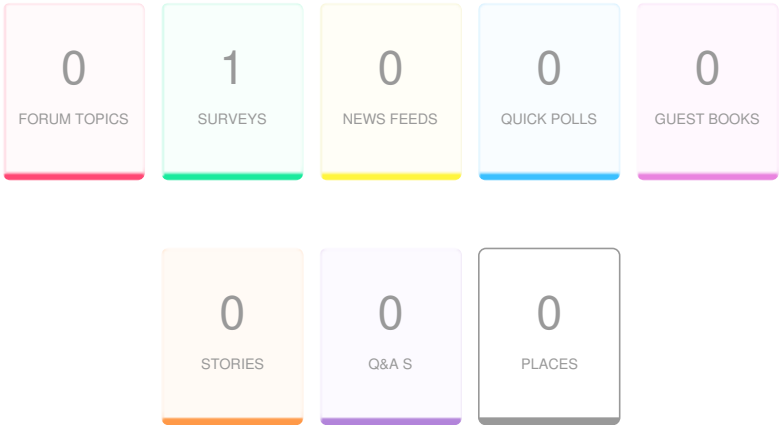


Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
1.6 k	324	
NEW REGISTRATIONS		
118		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
513	1.1 k	1.4 k

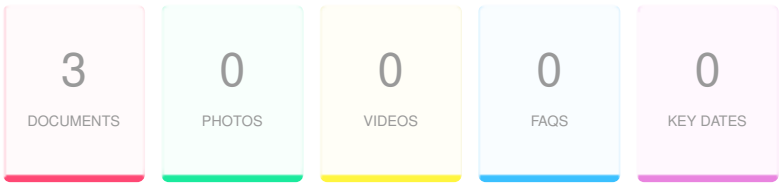
Aware Participants	1,371	Engaged Participants	513		
Aware Actions Performed	Participants	Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	1,371				
Informed Participants	1,071	Contributed on Forums	0	0	0
Informed Actions Performed	Participants	Participated in Surveys	508	0	5
Viewed a video	0	Contributed to Newsfeeds	0	0	0
Viewed a photo	0	Participated in Quick Polls	0	0	0
Downloaded a document	19	Posted on Guestbooks	0	0	0
Visited the Key Dates page	21	Contributed to Stories	0	0	0
Visited an FAQ list Page	0	Asked Questions	0	0	0
Visited Instagram Page	0	Placed Pins on Places	0	0	0
Visited Multiple Project Pages	558	Contributed to Ideas	0	0	0
Contributed to a tool (engaged)	513				

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	City Council Composition Survey	Archived	1086	508	0	5

INFORMATION WIDGET SUMMARY



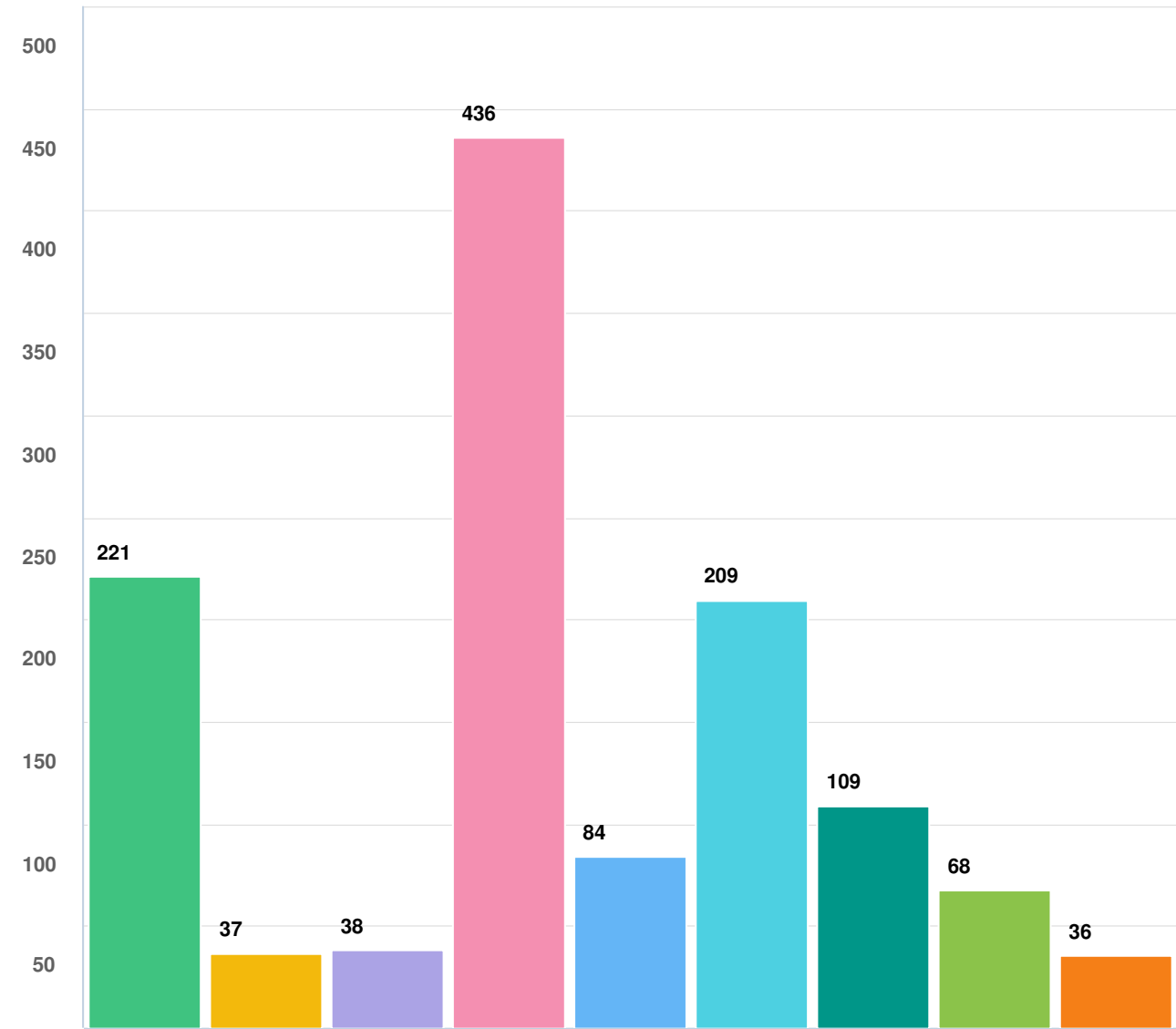
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Key Dates	Key Date	21	23
Document	Council Composition Review Committee TOR.pdf	14	18
Document	Council Composition Review Committee Corporate Report June 2023	10	12
Document	Corporate Report - Strong Mayor Powers.pdf	6	6

ENGAGEMENT TOOL: SURVEY TOOL

City Council Composition Survey

Visitors	1086	Contributors	513	CONTRIBUTIONS	513
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How do you interact or communicate with members of Thunder Bay City Council?



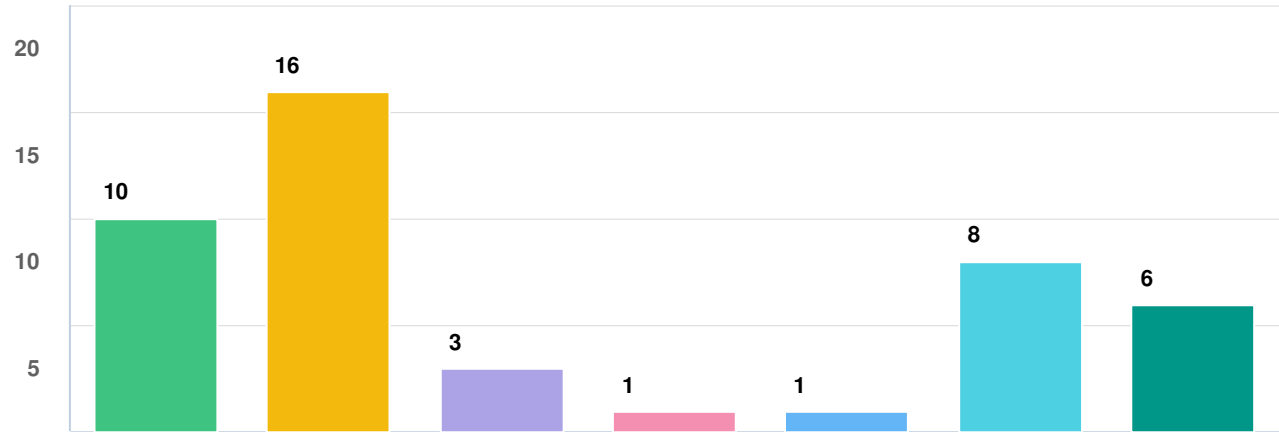
Question options

- I watch City Council meetings (online, Tbaytel TV, Shaw TV)
- I attend City Council meetings
- I give deputations/presentations at City Council meetings
- I follow updates from local media
- I attend ward and town hall meetings
- I contact my ward councillor
- I contact an at-large councillor
- I contact the Mayor's office
- I don't interact or communicate with Council

Optional question (512 response(s), 1 skipped)

Question type: Checkbox Question

Why not?

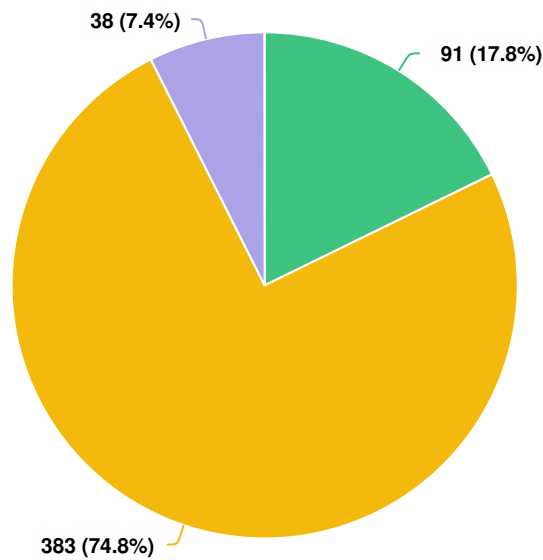


Question options

- ☒ I don't see the value
- ☒ I don't feel heard by my elected officials when I reach out
- ☐ City Council is too complicated
- ☐ I am satisfied with council decisions
- ☐ I feel well represented by City Council
- ☐ I don't know
- ☐ Other (please specify)

Optional question (36 response(s), 477 skipped)
Question type: Checkbox Question

I believe the current number of councillors (13) on City Council is appropriate, provides value and represents our city well.



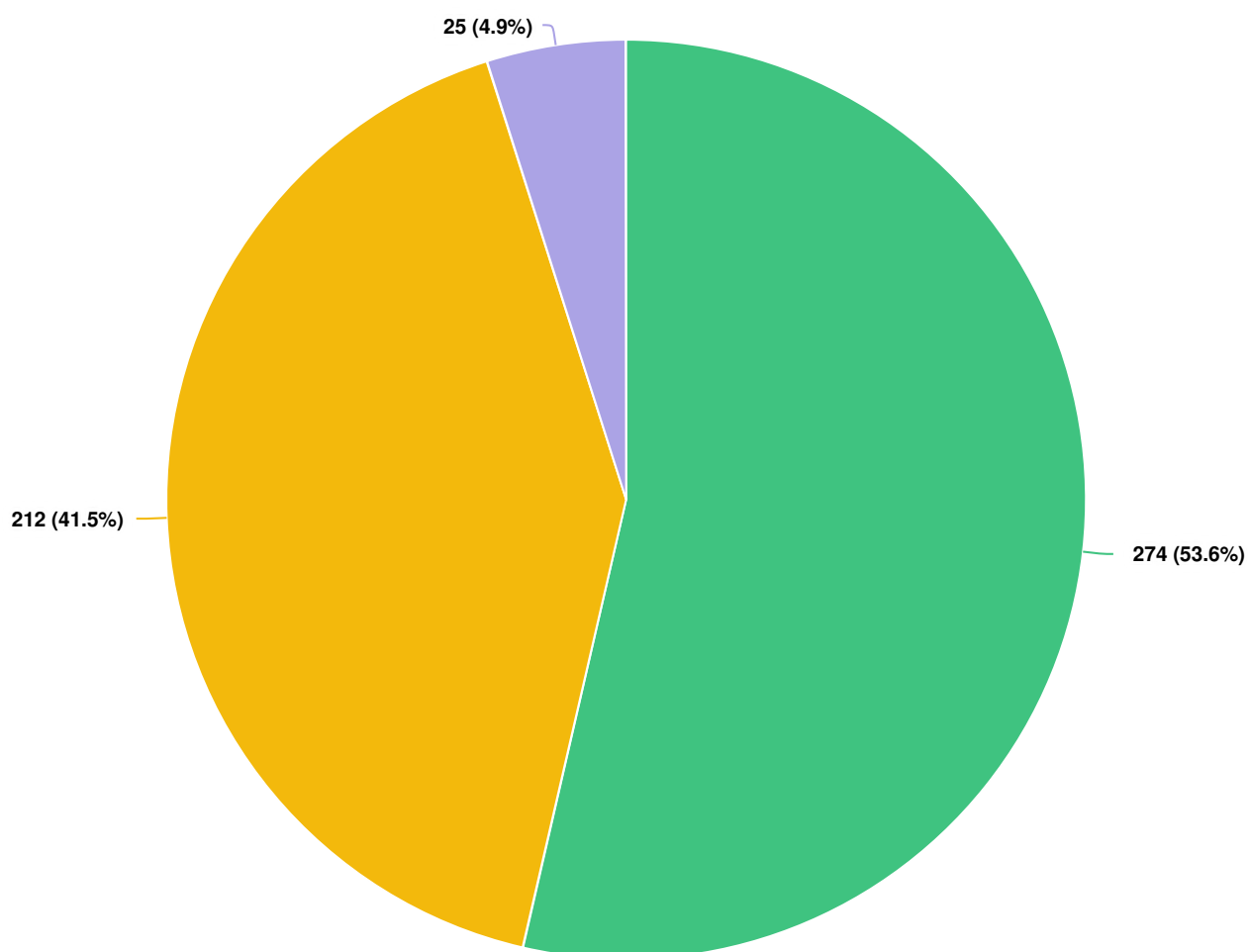
Question options

☒ Yes ☒ No ☒ I don't know

Optional question (511 response(s), 2 skipped)

Question type: Radio Button Question

I see the value in having a ward system in the City of Thunder Bay - having geographic areas split into wards that are represented by a ward councillor.



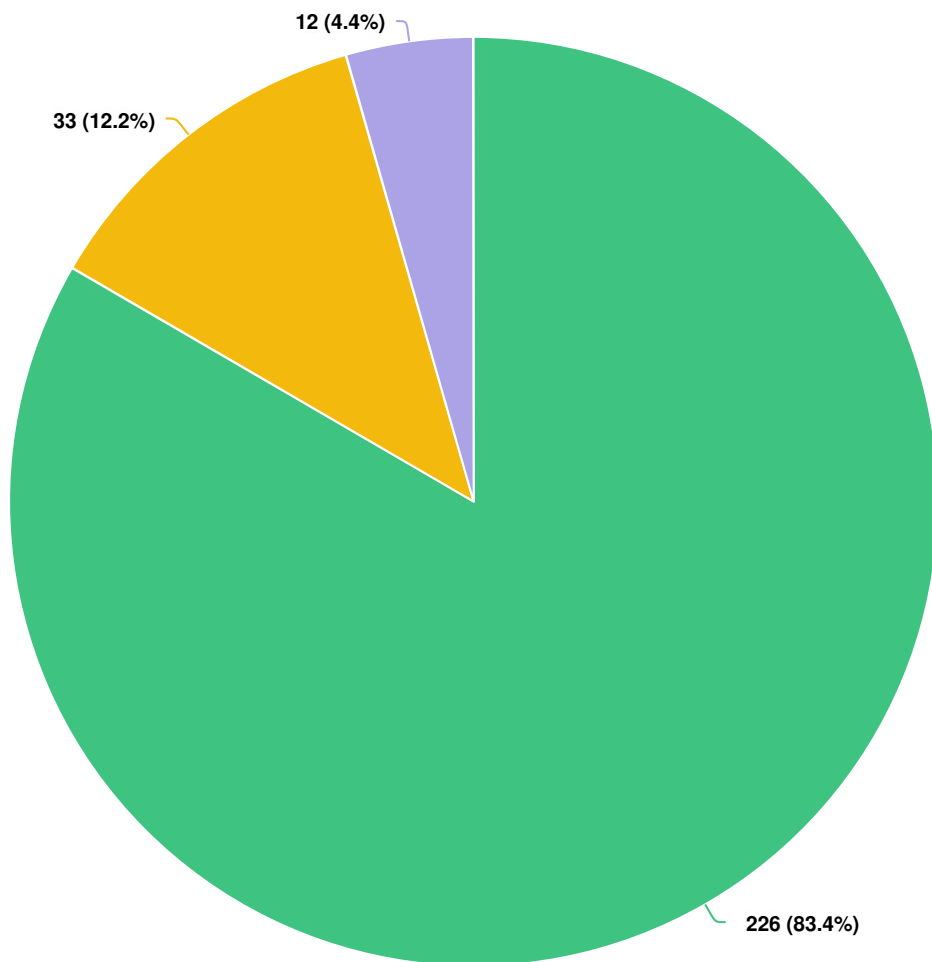
Question options

☒ Yes ☐ No ☐ I don't know

Optional question (510 response(s), 3 skipped)

Question type: Radio Button Question

The boundaries dividing the city's seven wards have not been reviewed since 1978. I believe a ward boundary review should be completed.



Question options

☒ Yes ☐ No ☐ I don't know

Optional question (271 response(s), 242 skipped)

Question type: Radio Button Question

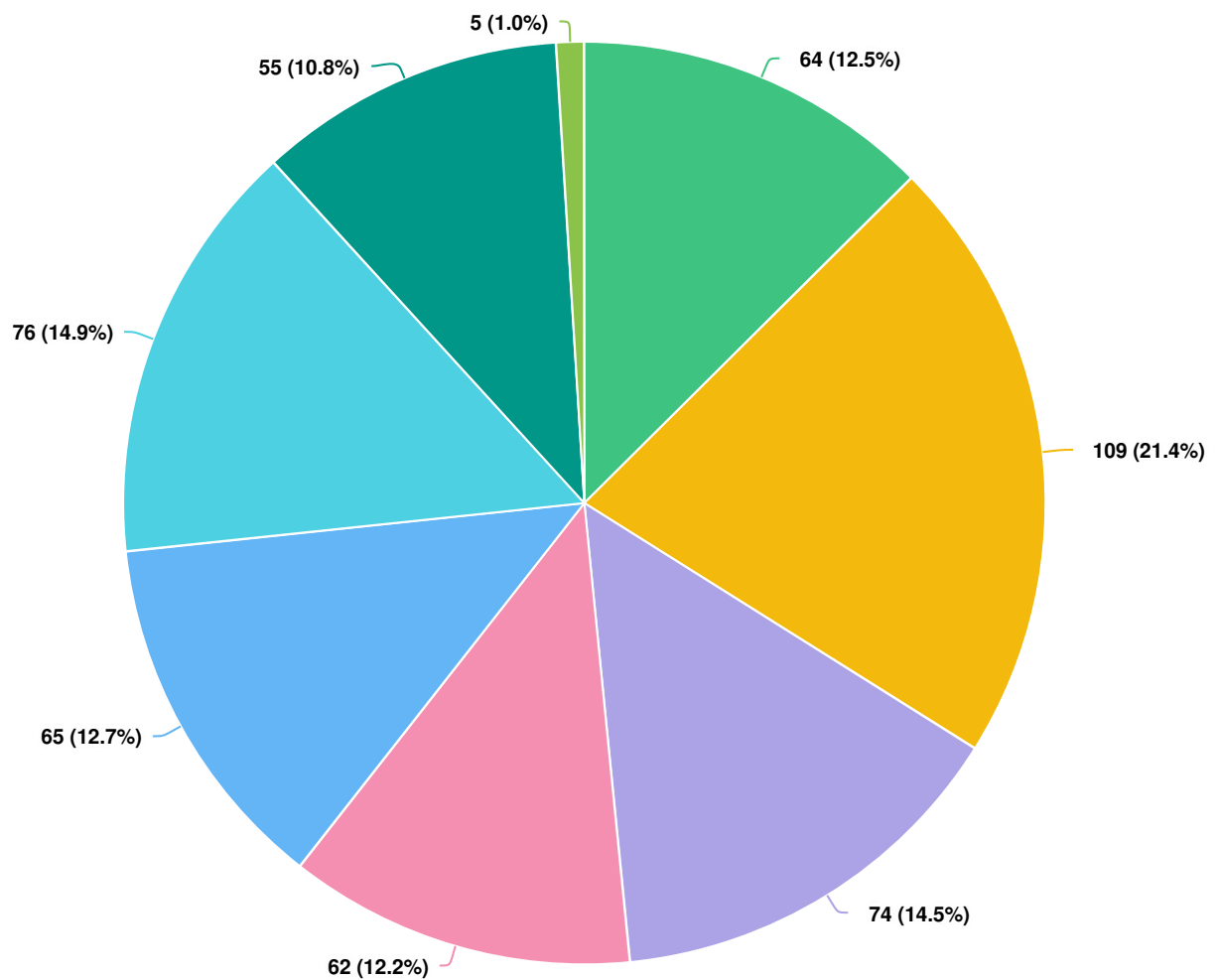
If ward boundaries were to change, please rank what you think are the most important attributes in ward composition?

OPTIONS	AVG. RANK
Population	1.76
Neighbourhood hubs (school, community centre)	2.00
Commercial hubs	2.96
Economic diversity	3.17

Optional question (260 response(s), 253 skipped)

Question type: Ranking Question

What ward do you live in?



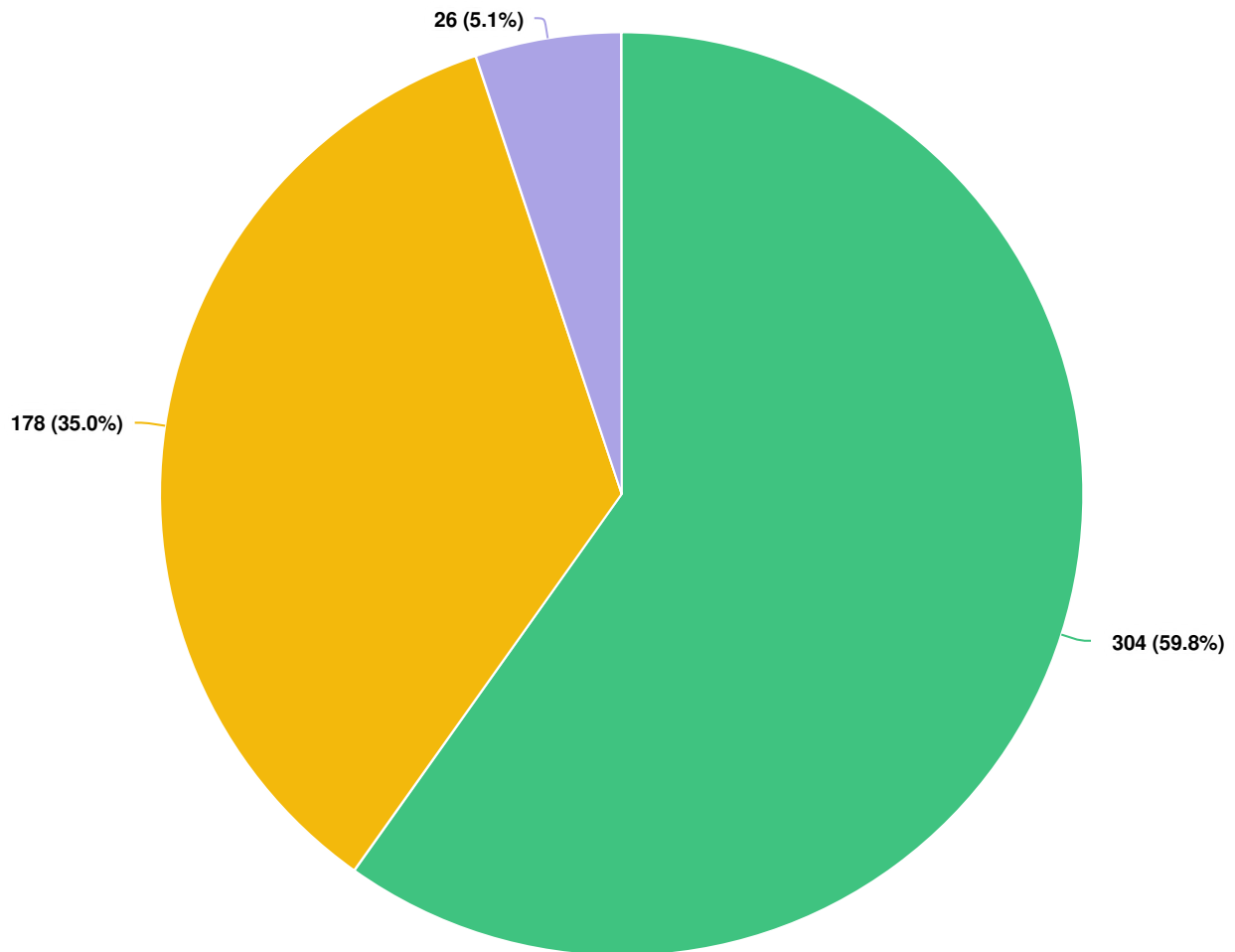
Question options

- Current River
- Red River
- McIntyre
- McKellar
- Northwood
- Westfort
- Neebing
- I don't know

Optional question (509 response(s), 4 skipped)

Question type: Radio Button Question

Each councillor has one vote on any matter presented to City Council. I see the value in having at-large councillors represent the city (currently five in total) that are elected by all citizens and represent the views and opinions of the city as a...



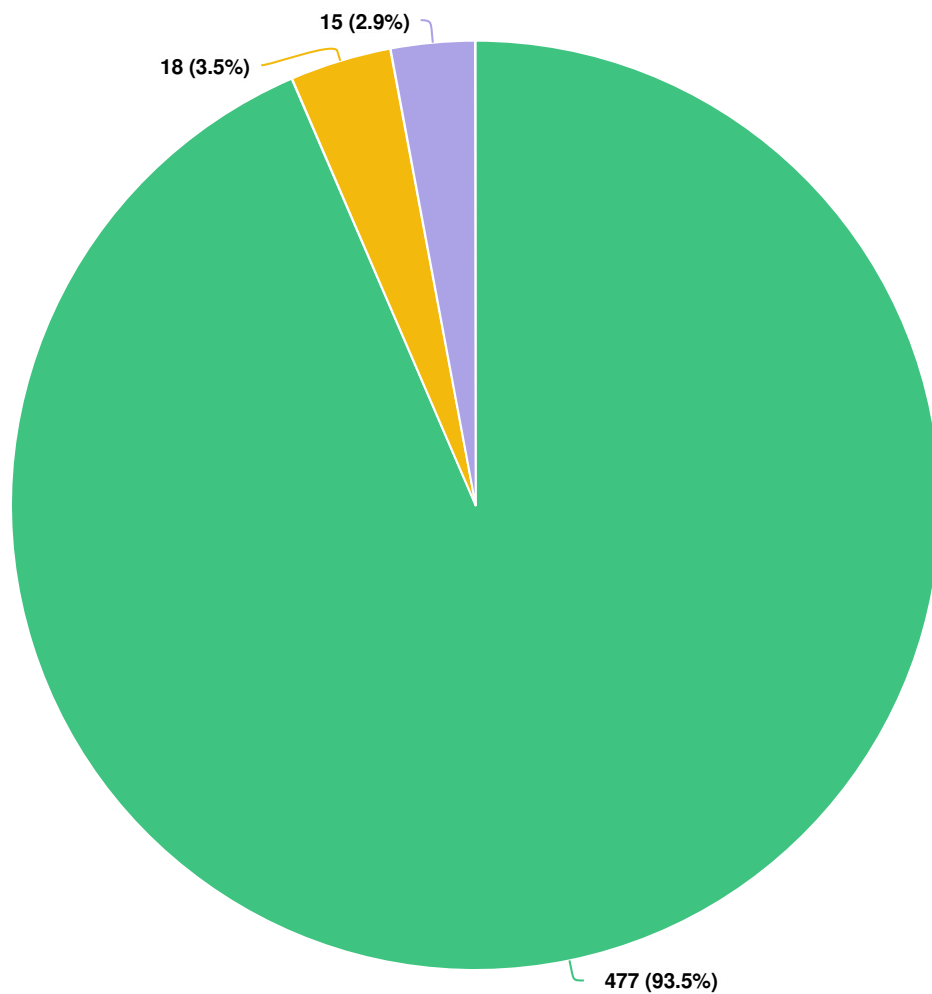
Question options

☒ Yes ☐ No ☐ I don't know

Optional question (507 response(s), 6 skipped)

Question type: Radio Button Question

I am aware that all members of council, with the exception of the Mayor, work part-time.



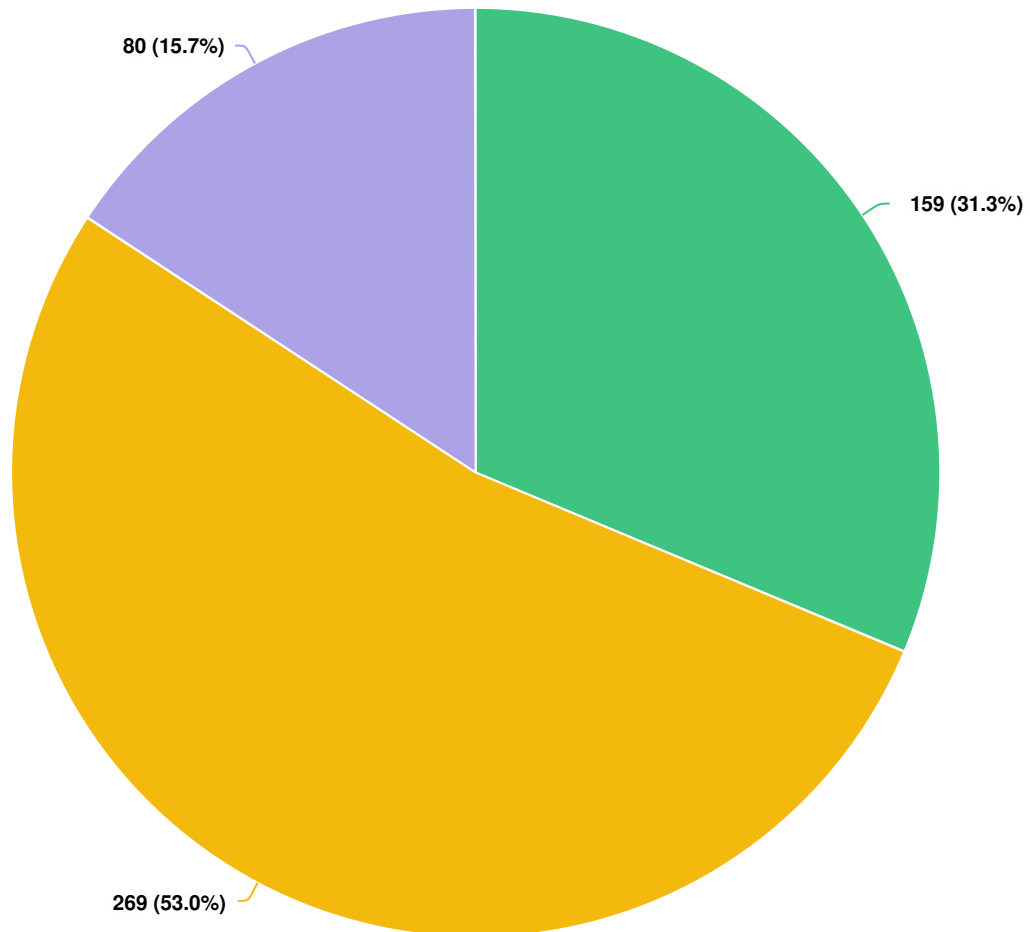
Question options

☒ Yes ☐ No ☐ I don't know

Optional question (509 response(s), 4 skipped)

Question type: Radio Button Question

I believe that the city would be better served by full-time city councillors.



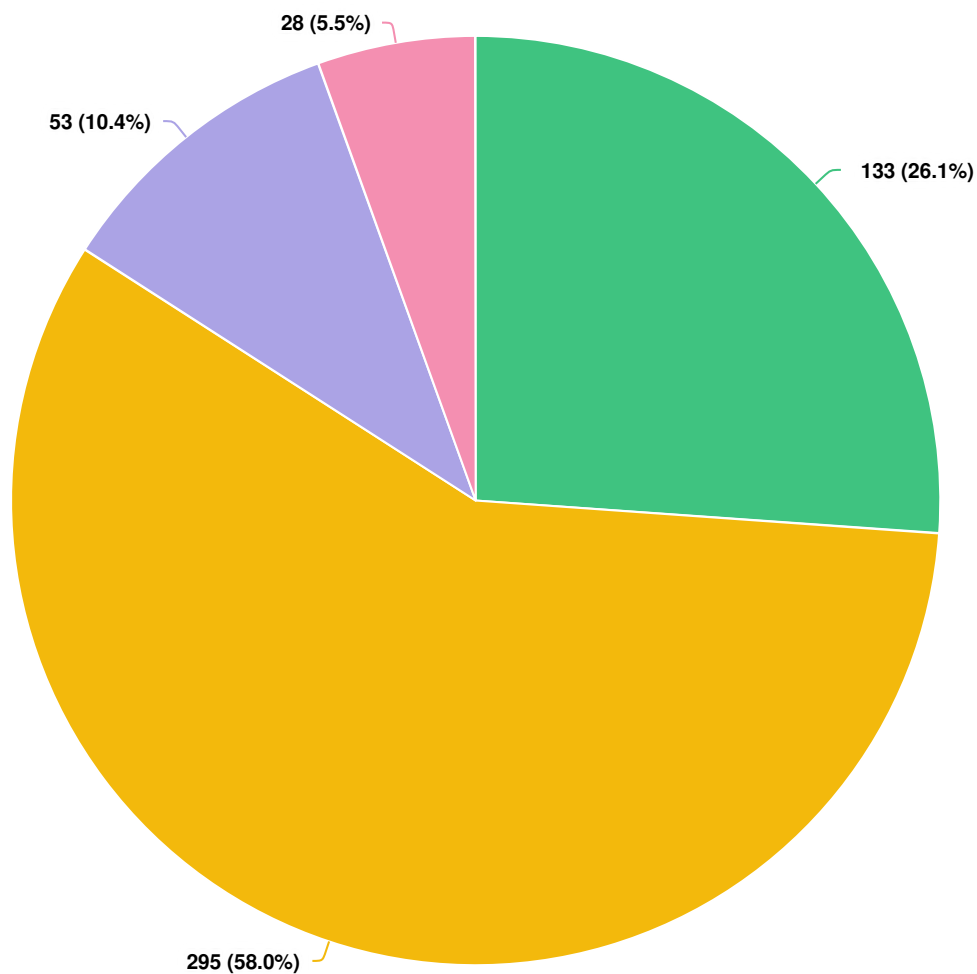
Question options

☒ Yes ☒ No ☒ I don't know

Optional question (507 response(s), 6 skipped)

Question type: Radio Button Question

The City of Thunder Bay is now a Strong Mayor City, and the Mayor has some power to make decisions unilaterally or by veto with 1/3 of City Council support. Do you think this new power should influence the size of council?



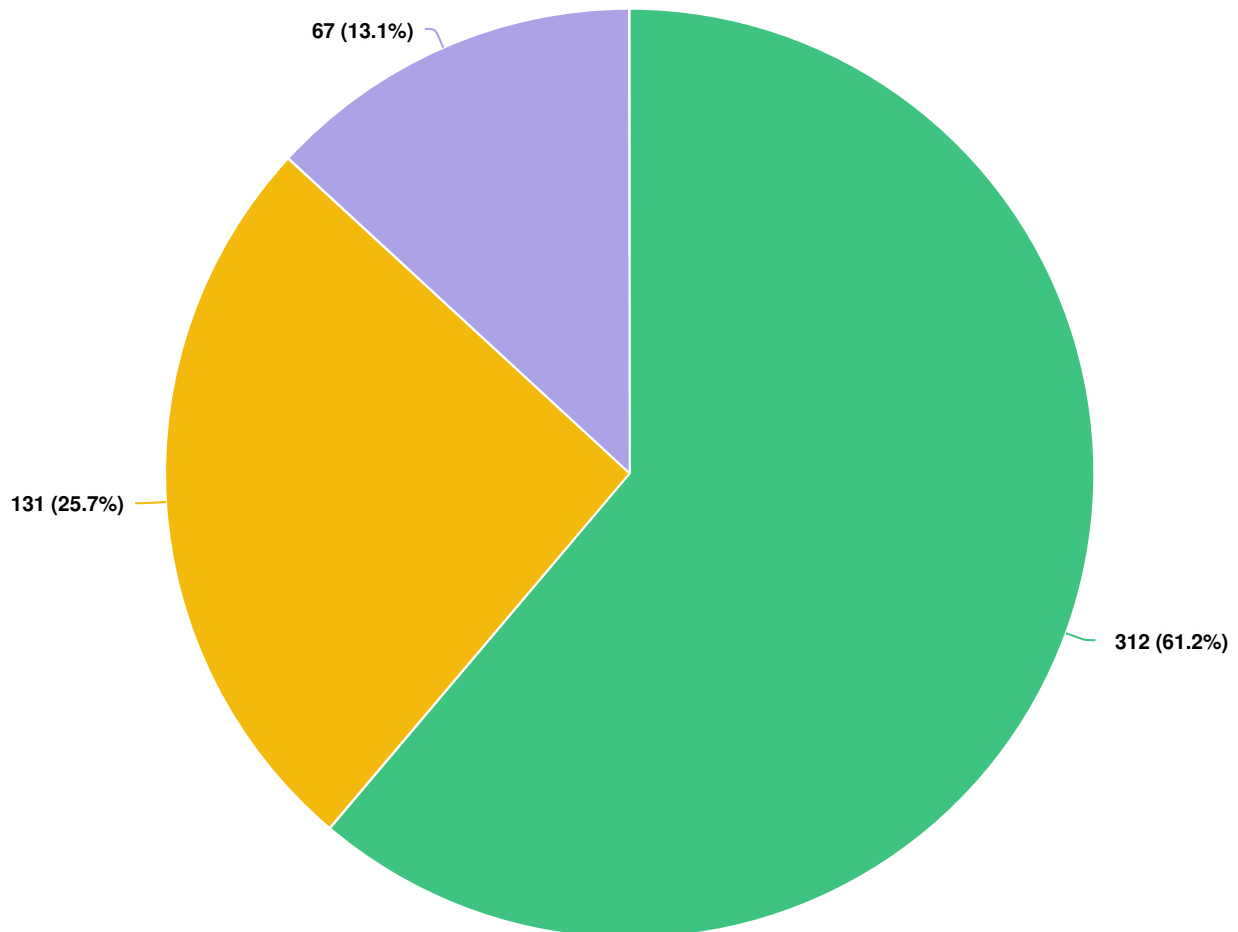
Question options

☒ Yes ☒ No ☒ I don't know ☒ Other (please specify)

Optional question (508 response(s), 5 skipped)

Question type: Radio Button Question

The base pay for a councillor is \$31,552 plus a car allowance of \$2,750. I believe this is fair compensation for the work performed by a councillor.



Question options

☒ Yes ☐ No ☐ I don't know

Mandatory Question (509 response(s))

Question type: Radio Button Question