



Clean, Green and Beautiful Committee Meeting Minutes

Wednesday, November 15, 2023, 10:04 a.m.

McNaughton Room - 3rd Floor, City Hall

1. Clean, Green and Beautiful Committee Meeting 07-2023

Chair: Stephen Margarit

2. Members

Councillor Rajni Agarwal, City Council
Biljana Baker, Local Artist
Michael deJong, Public Art Committee
Sharon Godwin, Thunder Bay Art Gallery
Matthew Hill, Thunder Bay Art Gallery
Kyle Jessiman, Medium Business Representative
Stephen Margarit, Large Business Representative
Peter Mersch, Landscape Design
Andrei Rosario, Youth Representative
Morgan Staal, Small Business Representative
Denise Smith, EcoSuperior
Albert Viljoen, Citizen Representative

3. Officials

Cynthia Olsen, Acting Director - Strategic Initiatives and Engagement
Laurie Abthorpe, Cultural Development & Public Art Coordinator
Lori Wiitala, Council & Committee Clerk
Kelly Hell, Committee Clerk

4. Guests

Guy Walter, Landscape Architect

5. Disclosures of Interest

6. Agenda Approval

MOVED BY: Morgan Staal

SECONDED BY: Biljana Baker

WITH RESPECT to the October 18, 2023, meeting of the Clean, Green and Beautiful Committee, we recommend that the agenda as printed, including any additional information and new business, be confirmed.

CARRIED

7. Minutes of Previous Meeting

This item will be deferred to the next committee meeting.

8. Parks and Open Spaces

Landscape Architect Guy Walter provided the following update relative to the above noted.

An Indigenous consulting firm, InGaged Consulting has been approached to assist with implementing Indigenous elements into the Centennial Park and the Outlook projects. Proposals will be available to share with the Committee at the December 20, 2023 meeting.

Challenges remain with staffing resources which has slowed down the engagement process.

A discussion was held regarding the budgets for Centennial Park and the Outlook project becoming a line item in the 2023 budget and whether additional funding will be required.

Upon receipt of the proposals from InGaged Consulting, the budget and timeline can be determined.

A discussion was held regarding reaching out to different groups including the school boards to provide input on the projects.

9. 2024 Budget

The update on the 2024 budget has been deferred to either the December or January Clean, Green & Beautiful meeting, as resources permit to pull the information together.

Cynthia Olsen will provide a presentation relative to the projects in progress, including an update and time-line on projects that have been in progress for several years to determine which are moving forward.

A discussion was held regarding a study on reimagining Paterson Park that was prepared in 2012 by 8 80s Cities to demonstrate what the park could look like in the future.

Councillor Agarwal has a copy of the 8 80s Cities study and is to email a copy to Guy Walter.

10. 2022 Completed Emerging Projects

Final emerging project reports from the Waterfront BIA, EarthCare, EcoSuperior, Northern Nishnawbe Education Council, St. Patrick's High School and St. Ignatius High School are due in the spring of 2024.

A discussion was held relative to increasing the budget of \$1500 for the high schools and possibly including the elementary schools as well.

Denise Smith, EcoSuperior will reach out to the Thunder Bay Catholic School Board and Sharon Godwin, Thunder Bay Art Gallery will reach out to the Lakehead Public School Boards to obtain current contact information to submit the applications for grants.

11. EarthCare Advisory Committee Update

The update will be available after meeting with Summer Stevenson, Sustainability Coordinator and Jacob Porter, Climate Adaptation Coordinator for the December 20, 2023, Clean, Green & Beautiful Committee meeting.

12. Public Art Committee Update

Michael deJong provided the following update relative to the above noted.

Women in History Bus is in the final design stages and will be on the streets by the end of the year.

The Public Art Committee has been in touch with Red River Road tour area and the work that is being done to provide a in depth update at the December 20, 2023 Clean, Green & Beautiful Committee meeting.

Public Art Committee provided a presentation to the Reimagining Victoriaville Committee providing their input and budget of \$15,000.

13. Heritage Advisory Committee Update

No update available, defer item to the December meeting.

14. Downtown Fort William Revitalization Committee Update

The presentation provided by Urban Systems on the Downtown Fort William Strategic Renewal Plan communicated that a lead for the plan is required.

- In-house using current staff
- In-house with additional staff
- New Economic Development Corporation

The current Community Economic Development Commission does not fit the plan. Moving forward a champion needs to be determined to successfully expedite the plan.

The Downtown Fort William Revitalization Committee will be presenting a recommendation to Council in January 2024 based on the findings of Urban Systems.

15. New Business

Laurie Abthorpe provided an update on the re-branding of the Clean, Green & Beautiful Committee.

A discussion was held around the seven existing traffic box wrap process. If existing artwork were to be used, the artists must be notified and agreements amended. The other option is to put a new call to artists including existing, new, and emerging artists. The scope of the call would include a mandate to incorporate the Clean, Green & Beautiful new logo and tag line.

The suggested timeline is to have the call out to the artists January 2024. Closing date by mid February 2024 and the jury would make their decision by mid March 2024. The successful art can then be used in various elements: eg, traffic boxes, banners, fence banners with messaging for public awareness of the Clean, Green & Beautiful Committee.

A discussion was held regarding the launch of the new logo to coincide with the launch of the Women's History Bus.

Councillor Agarwal led a discussion regarding having a larger presence during Remembrance Day in 2024. The town of Red Rock in collaboration with the Royal Canadian Legion Branch 226 and family members of veterans amplified their tribute.

A discussion was held regarding a few ideas to implement street banners sponsored by family members of veterans and a commemorative walk with a poppy design. The timeline would be the duration of the annual poppy campaign.

Councillor Agarwal is to email Cynthia Olsen additional information regarding a possible campaign for 2024 following the Municipal meeting on Wednesday, November 15, 2023.

16. Round Table and Announcements

Matthew Hills suggested that Committee attend the Radical Stitch Exhibit at the Thunder Bay Art Gallery. Radical Stitch is one of the most significant exhibitions of contemporary Indigenous beading across North America ever presented.

Sharon Godwin announced that she is stepping down from the committee as the Thunder Bay Art Gallery's representative to focus on the capital campaign for the new building.

Matthew Hills is the new representative for the Thunder Bay Art Gallery.

Michael deJong shared the Thunder Bay Museum is having their Holiday Market on Saturday, November 18, 2023 and have a new Medical History Exhibit.

In celebration of the 50th anniversary of the reconstruction of fur-trade-era Fort William, Shawn Patterson from Fort William Historical Park will provide an intimate tour of forty-five works of art featuring the trading post throughout the 19th century on November 26, 2023.

17. Next Meeting

The Clean, Green and Beautiful Committee Meetings will be held the 3rd Wednesday of each month, with the exception of July and August, in the McNaughton Room, at 10:00 a.m. unless otherwise noted, as follows:

Clean, Green & Beautiful – Wednesday, November 15, 2023

- Wednesday, December 20, 2023 – 11:30am – 1:30pm at the Thunder Bay Art Gallery

18. Adjournment

The meeting adjourned at 11:40am