

CLEAN, GREEN & BEAUTIFUL POLICY

POLICY NUMBER:

SECTION: Municipal Government

DEPARTMENT/DIVISION: City Manager's Office

SUBJECT: **CLEAN, GREEN & BEAUTIFUL**

POLICY STATEMENT:

It is the City's vision to foster and promote our quality of life, which is directly linked to establishing and nurturing a healthy community that is environmentally sustainable. The vision for improving our quality of life is centered on the creation and maintenance of a city that celebrates its culture and history through the arts and architecture, protects and enhances its natural systems, and provides a clean and healthy environment for its citizens. It is quite simply, clean, green and beautiful.

The City of Thunder Bay is a vibrant community, made up of neighbourhoods that are clean, green and beautiful.

PRINCIPLES

A clean city minimizes its impact on the environment by reducing, reusing and recycling its waste products and by maintaining a healthy built and natural environment for present and future generations.

A green city preserves important natural features (woodlands, watercourses, wetlands, etc.) and restores and enhances ecological functions with the intention of creating a continuous natural system of sufficient size to remain healthy and vital for future generations.

A beautiful city is one that celebrates its cultural diversity and history through the design of its built form (streets, bridges, buildings and neighbourhoods) as well as through the arts (visual, performance and public spaces).

A clean, green and beautiful city is a place where people want to live and work and where people want to visit. It is marketable in terms of economic growth and vitality. It provides a high quality of life for its citizens. It is a source of pride for all who live there.

The Clean, Green & Beautiful Committee Project Selection Criteria will be used to develop a common vision to enhance the function, look and feel of where we live, work and play through public art, beautification, heritage, environmental greening initiatives and, in doing so, enhance civic pride for all residents.

The City of Thunder Bay shall, for its own projects, strive toward the highest standard for aesthetics that is based on a vision for a clean, green and beautiful city.

On an annual basis, City Council shall establish an annual budget for Clean, Green & Beautiful initiatives. In the event any of the funds cannot be applied to the annual Clean, Green & Beautiful Plan, the funds would be transferred into a Clean, Green & Beautiful Reserve Fund for use on future related capital initiatives.

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| Reference: | City of Thunder Bay Clean, Green & Beautiful Committee Project Selection Criteria |
| Approved By: | City Council |
| Amending: | 02/05/01 |
| Originating Department | City Manager's Office |
| Procedures Manual: | Affected Departments: |
| Contact: | Office of the City Clerk |