



Clean, Green and Beautiful Committee Meeting Minutes

Wednesday, June 28, 2023, 10:08

McNaughton Room - 3rd Floor, City Hall

1. Clean, Green and Beautiful Committee Meeting 05-2023

Chair: Stephen Margarit

2. Members

Councillor Rajni Agarwal, City Council
Biljana Baker, Local Artist
Sharon Godwin, Thunder Bay Art Gallery
Stephen Margarit, Large Business Representative
Daniel Hansen, Public Art Committee
Andy Puiatti, Architectural
Morgan Staal, Small Business Representative
Andrei Rosario, Youth Representative
Denise Smith, Eco Superior
Heidi Strobl, Heritage Advisory Committee
Albert Viljoen, Citizen Representative
Vacant, Labour Representative
Vacant, Indigenous Representative

3. Officials

Tracie Smith, Director - Strategic Initiatives and Engagement
Stacey Levanen, Supervisor Corporate Communications & Community Engagement
Erin Nadon, Executive Assistant to the City Manager
Laurie Abthorpe, Cultural Development & Public Art Coordinator
Kelly Hell, Committee Clerk and Legislative Specialist

4. Welcome and Disclosures of Interest

The Chair called the meeting to order. The following disclosures of interest were declared relative to Emerging Projects:

- Denise Smith – EcoSuperior and City of Thunder Bay
- Sharon Godwin – Fort William Golf and Country Club
- Daniel Hansen – Public Art
- Councillor Agarwal – Fort William BIA Projects

5. Agenda Approval

A discussion was held relative to the above noted and it was recommended to move item 9, Emerging Projects, to after the Downtown Fort William Revitalization Committee Update.

MOVED BY: Sharon Godwin
SECONDED BY: Morgan Staal

WITH RESPECT to the June 28, 2023, meeting of the Clean, Green and Beautiful Committee Meeting, we recommend that the agenda, as amended, including additional information and new business, be confirmed.

CARRIED

6. Minutes of Previous Meeting

The Minutes of Meeting 03-2023 and 04-2023 of the Clean, Green & Beautiful Committee, held on April 19, 2023, and May 17, 2023, respectively, to be confirmed.

MOVED BY: Sharon Godwin
SECONDED BY: Morgan Staal

THAT the Minutes of Meeting 03-2023 and 04-2023 of the Clean, Green & Beautiful Committee, held on April 19, 2023 and May 17, 2023, respectively, be confirmed.

CARRIED

7. Project Update

Stephen Margarit to email update relative to the above noted, on behalf of Werner Schwar, Supervisor, Parks and Open Space Planning and Guy Walter, Landscape Architect.

8. Rebrand Update

Stacey Levanen provided the following update relative to the above.

Generator is fine tuning the creative based on 'Option B' as per the consensus of the Committee.

A suggestion was made for the rebrand working group to meet and discuss updating the photography. The new images should include the projects between the 10 to 15 year time frame.

Continue to work with Public Art to ensure local art is within the design. There are six pieces ready to wrap additional traffic boxes.

9. EarthCare Advisory Committee Update

No update available, item deferred to the September meeting.

10. Public Art Committee Update

Daniel Hansen provided the following update relative to the above noted.

A call to artists closes at 4 pm today for a box wrap design. One design for both on the corners of Waterloo and Arthur streets and Court and Pearl streets.

A detailed update to be provided at the September meeting.

11. Heritage Advisory Committee Update

Heidi Strobl provided the following update relative to the above noted.

Heritage plaques are being updated at the Fort William Historical Park.

12. Downtown Fort William Revitalization Committee Update

Stephen Margarit provided the following update relative to the above noted.

The Strategic Renewal Plan that was presented to Council July 17, 2023, is now endorsed and the plan is with Administration.

A discussion was held relative to who owns the Strategic Renewal Plan moving forward: A new Economic Development Group or the existing Community Economic Development Commission? The plan will require attention and investments.

Interior revitalization will start this year and the demolition of the exterior will start in 2024.

KGS held an open house in Victoriaville in May regarding the demolition and received positive comments from the public regarding the reopening of Victoria Avenue.

13. Emerging Projects Update

The Committee reviewed the Emerging Projects Applications and the following recommendations were made:

- a) MOVED BY: Morgan Staal
SECONDED BY: Biljana Baker

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Fort William Golf and Country Club Beautification/Heritage project application in the amount of \$5,000, be approved.

CARRIED

- b) MOVED BY: Denise Smith
SECONDED BY: Albert Viljoen

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Rainbow Collective Public Art/Beautification project application in the amount of \$2,000, be approved.

CARRIED

- c) MOVED BY: Sharon Godwin
SECONDED BY: Morgan Staal

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Strategic Initiatives & Engagement Public Art/Sustainability project application in the amount of \$4,000, be approved.

CARRIED

- d) MOVED BY: Sharon Godwin
SECONDED BY: Morgan Staal

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the EcoSuperior Sustainability and Environmental Greening Project application in the amount of \$15,000, pending receiving the Litter Prevention and Cigarette Butt Disposal 2022 report, be approved.

CARRIED

- e) MOVED BY: Biljana Baker
SECONDED BY: Albert Viljoen

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Cultural Development, Community Programming and Events Recreation and Cultural Division 'Women's History in Thunder Bay' Bus Wrap project application in the amount of \$15,000, be approved.

CARRIED

- f) MOVED BY: Sharon Godwin
SECONDED BY: Albert Viljoen

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Solid Waste and Recycling Services Community Clean-Up Trailer project application in the amount of \$15,000, pending confirmation of liability, safety, administration and resources available, be approved. **Questions to come from Stephen to be included.**

CARRIED

- g) MOVED BY: Morgan Staal
SECONDED BY: Biljana Baker

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Walleye Magazine Beautification of the lot at 61 Court Street South project application in the amount of \$4,364.14, be approved.

CARRIED

- h) MOVED BY: Albert Viljoen
SECONDED BY: Biljana Baker

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Fort William BIA Luminated Arch move to Paterson Park project application in the amount of \$7,600, pending consultation and approval from Werner Schwar, Supervisor, Parks and Open Space Planning, be approved.

CARRIED

- i) MOVED BY: Sharon Godwin
SECONDED BY: Albert Viljoen

WITH RESPECT to the Clean, Green and Beautiful Emerging Projects, we recommend that the Fort William BIA Street Banners project application in the amount of \$5,000, be approved.

CARRIED

The total funds available for the above Emerging Projects is \$71,415.52 and the amount required is \$72,964.14; \$1548.62 will be transferred from the High School Emerging Projects funds.

The Highschool Emerging Project Applications will be postponed to the fall.

13. New Business

Councillor Rajni Agarwal expressed concern regarding budget cuts and decreased frequency with the spring clean ups. The Committee stated that this is a City issue not a Committee issue.

A suggestion was made to submit a resolution to Council around the Clean, Green and Beautiful Committee's mandate regarding clean-ups.

Councillor Rajni Agarwal will provide a presentation regarding the city of North Bay's clean-up program that runs April to October with 700 volunteers. Businesses sponsor the program to fund supplies. A concern was raised as to who would over see a multi-faceted extended clean-up program.

17. Next meeting

The Clean, Green and Beautiful Committee Meetings will be held the 3rd Wednesday of each month, with the exception of July and August, in the McNaughton Room and via MS Teams at 10:00 a.m., unless otherwise noted, as follows:

- Wednesday, September 20, 2023
- Wednesday, October 18, 2023
- Wednesday, November 15, 2023
- Wednesday, December 20, 2023

18. Adjournment

The meeting adjourned at 12:20 pm