

**DATE:** February 15, 2023**MEETING: 01-2023****TIME:** 10:01 a.m.**PLACE:** McNaughton Room/MS Teams**CHAIR:****MEMBERS:**

Mayor Ken Boshcoff  
Councillor Rajni Agarwal  
Biljana Baker, Local Artist  
Kristy Holmes, Public Art Committee  
Kyle Jessiman, Medium Business Representative  
Stephen Margarit, Large Industrial Representative  
Peter Mersch, Landscape Design  
Brian Phillips, Citizen Representative  
Andy Puiatti, Architectural  
Morgan Staal, Small Business Representative  
Denise Smith, Eco Superior  
Heidi Strobl, Heritage Advisory Committee  
Albertus Viljoen, Citizen Representative

**OFFICIALS:**

Tracie Smith, Director – Strategic Planning & Engagement  
Louisa Costanzo, Supervisor – Cultural Development & Events  
Erin Nadon, Executive Administrator to the City Manager  
Lori Wiitala, Committee Clerk and Legislative Specialist

**GUESTS:****1. Welcome and Disclosures of Interest**

Committee Clerk and Legislative Specialist Lori Wiitala called the meeting to order at 10:01 a.m. There were no disclosures of interest declared at this time.

**2. Committee Membership – Introduction of Members**

The Committee Members provided introductions.

**3. Election of Chair and Vice-Chair**

Lori Wiitala administered nominations for Chair of the Clean, Green and Beautiful Committee for 2023.

**MOVED BY:** Biljana Baker

SECONDED BY: Brian Phillips

WITH RESECT to the position of Chair on the Clean, Green & Beautiful Committee, we recommend that Stephen Margarit be appointed Chair of the Committee for the remainder of the 2023 calendar year, and until a replacement has been appointed, as required annually.

CARRIED

The newly-appointed Chair, Stephen Margarit assumed the position of Chair for the remainder of the meeting and administered the nomination for Vice-Chair of the Clean, Green and Beautiful Committee for 2023.

MOVED BY: Brian Phillips  
SECONDED BY: Kristy Holmes

WITH RESPECT to the position of Vice-Chair on the Clean, Green & Beautiful Committee, we recommend that Albertus Viljoen be appointed Vice-Chair of the Committee for the remainder of the 2023 calendar year, and until a replacement has been appointed, as required annually

CARRIED

4. Confirmation of Agenda

MOVED BY: Biljana Baker  
SECONDED BY: Brian Phillips

WITH RESPECT to the February 15, 2023, Clean, Green & Beautiful Committee meeting, we recommend that the agenda as printed, including any additional information and new business, be confirmed

CARRIED

5. Minutes of Previous Meetings

Minutes of Meeting 05-2022 of the Clean, Green & Beautiful Committee held on June 15, 2022, for approval.

MOVED BY: Biljana Baker  
SECONDED BY: Kyle Jessiman

THAT the Minutes of Meeting 05-2022 of the Clean, Green & Beautiful Committee held on June 15, 2022, be approved.

CARRIED

6. Procedural By-law and Code of Conduct

This item will be deferred to the March committee meeting.

7. Review Committee Terms of Reference

The Chair provided an overview of the Committee Terms of Reference, for information.

8. Review of Clean, Green & Beautiful Policy

The Chair provided an overview of the Clean, Green and Beautiful Policy, for information.

9. August Clean, Green & Beautiful Project Tour Debrief

The Chair provided an overview of the annual Clean, Green & Beautiful Project Tour held August 3, 2022. The following projects were mentioned:

Centennial Park – Gateway

Waterfront Trail – multi-year project

Gone Too Soon Garden – Kam Park

Streetscape – Downtown North Core

Boulevard Playground

Emerging Projects – High School projects, and after review opened up to internal and community projects up to \$5000

10. Review of 2022 – 2024 Action Plan

This item will be deferred to the March meeting.

11. Review – 2023 Budget

The Chair provided an overview relative to the above noted. Erin Nadon, Executive

Administrator to the City Manager, advised an update relative to carry-forward dollars from previous years, will be provided at the March meeting.

MOVED BY: Biljana Baker  
SECONDED BY: Brian Phillips

WITH RESPECT to the Clean, Green & Beautiful Committee budget, we recommend that the 2023 Budget be approved.

CARRIED

12. Project Presentation Update

No update available, this item will be deferred to the March meeting.

13. Clean, Green & Beautiful Rebranding Sub-Committee Update

Tracie Smith, Director – Strategic Initiatives & Engagement provided an update relative to the above noted. The following information was provided:

The Sub-Committee met and discussion was held relative to why re-branding was required, how the stakeholder profile has changed, why should people care about this brand, what is important to the people, what message does the brand want to portray.

It was determined that an update with recommendations will be brought to the Committee and a roll-out is planned for June/July 2023. A portion of the Awards and Recognition budget will go towards the Clean, Green & Beautiful re-brand.

Discussion was held relative to Landscape Ontario and Peter Mersch, Landscape Architect, will provide literature to the Clean, Green & Beautiful Committee, and to share the information with the vendor of record, Generator.

Discussion was held relative to the Clean, Green & Beautiful Committee - 10<sup>th</sup> Anniversary and it was determined that a re-brand and new logo would be appropriate for the Clean, Green & Beautiful 15<sup>th</sup> Anniversary.

14. Chamber of Commerce 2023 Business Excellence Awards

Kyle Jessiman provided an overview relative to the above noted. The following information was provided:

- Award partnership with Chamber of Commerce, \$2000 to sign up
- 3<sup>rd</sup> or 4<sup>th</sup> year for the awards ceremony
- Seeking nominations, 4 categories to nominate – deadline is February 24, 2023
- Award ceremony – Thunder Bay Community Auditorium, May 3, 2023
  - 8 seats are available to attend the awards
- Looking to create working group sub-committee

Working Group Sub-Committee Election

MOVED BY: Andy Puiatti  
SECONDED BY: Brian Phillips

WITH RESPECT to the Clean, Green & Beautiful Committee, we recommend the following members will form a working group and meet to discuss the annual Chamber of Commerce Awards:

Kyle Jessiman  
Biljana Baker  
Peter Mersch  
Morgan Staal  
Tracie Smith

CARRIED

15. City of Thunder Bay Cultural Plan Steering Committee – Election

Louisa Costanzo, Supervisor – Cultural Development & Events, provided an overview of the City of Thunder Bay Cultural Plan Steering Committee, for information.

Discussion was held relative to a member of the Clean, Green & Beautiful Committee to attend the City of Thunder Bay Cultural Plan Steering Committee monthly meetings and the following motion was passed:

MOVED BY: Andy Puiatti  
SECONDED BY: Brian Phillips

WITH RESPECT to the Clean, Green & Beautiful Committee, we recommend that Albertus Viljoen, Member of the Clean, Green & Beautiful Committee, will attend The City of Thunder Bay Cultural Plan Steering Committee Meetings as a representative of the Clean, Green & Beautiful Committee to provide and receive information, until December 2023 or until such a time a replacement has been appointed.

CARRIED

16. EarthCare Advisory Committee Update

Kyle Jessiman provided the following update relative to the above noted.

- Sub-groups (9) not presently active
- Sustainability plan expired 2019/2020 – developing new vision
- LRCA – partnership with City of Thunder Bay waterfront area focus
  - Mountdale Boat Launch and Fisherman's Park
  - Waterfront trail wetland and Marina Park drive
- Climate mitigation report to Council in February 2023.

17. Public Art Committee Update

Kristy Holmes provided the following update relative to the above noted:

- Traffic box wraps are complete, feedback was positive
- Public Art Committee is taking on a substantial outdoor metal billboard project with the funds awarded from Clean, Green & Beautiful over the years.
  - Use of the same materials as the box wraps.
  - Call out to artists this year.

Louisa Costanzo provided the following information relative to the above noted:

- March issue of Walleye magazine features Public Art Committee
- Temporary snow sculpture to start February 15, 2023
- Snow day event – Monday, February 20, 2023
- Call out for summer festival closes March, full event season planned

18. Heritage Advisory Committee Update

Heidi Strobl to provide an update relative to the above noted.

Bill 23, the *Ontario Heritage Act*, has limited what the Heritage Advisory Committee can do regarding listing and designating properties. Current designation is approximately 80 properties. The new bill has halted some of the Committee work. There have been changes to strategic plan and goals as a result of Bill 23.

19. Downtown Fort William Revitalization Committee Update

Stephen Margarit provided the following update relative to the above noted.

Downtown Fort William Revitalization has long term plans in 5-year, 10-year and 20-year increments.

Brian Phillips, Chair - Victoriaville Board of Management Committee, to provide an update at the March meeting.

20. New Business

Discussion was held relative to the creation of a working group sub-committee regarding residential initiatives and the following motion was passed:

MOVED BY: Brian Phillips  
SECONDED BY: Andy Puiatti

WITH RESPECT to the Clean, Green & Beautiful Committee, the following Members of the Clean, Green & Beautiful Committee will form a working group and meet to discuss residential objectives relative to Clean, Green & Beautiful initiatives.

Biljana Baker  
Councillor Rajni Agarwal  
Peter Mersch  
Morgan Staal

CARRIED

21. Round Table/Announcements

The following announcements were made:

Streetscape – project is currently out to tender, closes end of February 2023  
Construction to start on Court Street in the spring  
Art Gallery – construction started at Pool 6, roadway is closed  
KGS Group and Urban Systems to provide an update relative to Downtown Fort William Revitalization efforts to date

22. Next Meeting

MOVED BY: Stephen Margarit  
SECONDED BY: Albertus Viljoen

WITH RESPECT to the Clean, Green & Beautiful Committee Meetings, the Committee will meet on the 3<sup>rd</sup> Wednesday of each month, with the exception of July and August, at 10:00 a.m. with hybrid options to attend: in-person in the McNaughton Room, 3<sup>rd</sup> Floor City Hall, or via MS Teams, as follows:

Wednesday, April 19, 2023  
Wednesday, May 17, 2023  
Wednesday, June 21, 2023  
Wednesday, September 20, 2023  
Wednesday, October 18, 2023  
Wednesday, November 22, 2023  
Wednesday, December 20, 2023

CARRIED

23. Adjournment

The meeting adjourned at 11:47 p.m.