

Memo

To: City of Thunder Bay Mayor and Council

From: Jim Comuzzi, Board Chair on behalf of the Waterfront District BIA

Thru: Krista Power, City Clerk

Date: March 28, 2023

Re: Support for the City of Thunder Bay North Core Streetscape Project

The Waterfront District Business Improvement Area (BIA) is pleased to provide support for the City of Thunder Bay's North Core Streetscape project. This project will see the reconstruction of sections of Court Street and Red River Road, significant roads within the BIA.

The underground utility replacements completed with attractive streetscapes will help to further revitalize the North Core and support the work that the entrepreneurs behind the Waterfront BIA businesses, and building owners, have done to make the area successful and known as the Entertainment District of Thunder Bay.

This reconstruction initiative will provide an improved public realm with public gathering areas, well-placed trees and planters, benches, and premium finishes. These improvements will encourage pedestrians to spend more time in the North Core, which will result in more traffic to local businesses and restaurants.

The Waterfront District BIA is a geographic area of 170+ businesses, including restaurants, retailers, services and galleries - we are very much supportive of Thunder Bay small business, community and connectivity. With its proximity to Prince Arthur's Landing, the new Thunder Bay Art Gallery, the Cruise ship docks and the proposed Science North location the Waterfront District BIA and its members are excited to have the opportunity to program this new flexible streetscape. We look forward to having it as a space with, patios, markets and events to draw more citizens and tourists to the area.

In summary, investment into the City of Thunder Bay's North Core Streetscape project is important to the health and connectivity of our community in Thunder Bay as well as the tourism industry.