

**APPROVED MEETING MINUTES –OPEN SESSION
CEDC BOARD OF DIRECTORS**

Date: Wednesday, January 21, 2026
Time: 9:30 – 11:00 am
Location: CEDC Boardroom or MS teams

Directors:	Officials:
Mayor Boshcoff	Jamie Taylor, CEO, CEDC
Councillor Brian Hamilton- virtual	John Collin, City Manager
Roger Souckey – Chair	Tracy Hamalainen, Supervisor of Finance &
Eric Tribe – Vice-Chair	Administration and CEDC Board of Directors Recording
Lindsay Fenton -Secretary/Treasurer- regrets	Secretary
Denise Atkinson- regrets	
David Bruno - regrets	
Michael Fox	
Michelle Salo- virtual	

The Open Session meeting was called to order at 9:40 am

1. Consensus Agenda items as follows (Chair)

- 1.1. Approval of the Agenda for the January 21, 2026 meeting
- 1.2. Conflicts of interest, if any;
- 1.3. Approval of the Minutes of the November 26, 2025 meeting;
- 1.4. Governance Process – Global Governance Process GP-1 (no changes required);
- 1.5. Governance Process – Governing Style GP-2 (no changes required);
- 1.6. Board Governance – Global Board CEO Relationship BG-1 (no changes required);
- 1.7. Executive Limitations – acceptance of CEO Report EL – 1 General Executive Constraint; and
- 1.8. Executive Limitations – acceptance of CEO Report EL – 2 Treatment of Staff

Moved by: Mike Fox
Seconded by: Eric Tribe
CARRIED

To approve the agenda for January 21, 2026, CEDC Board of Director’s meeting;
AND TO confirm that no conflicts of interest were declared;
AND TO approve the minutes of November 16, 2025, CEDC Board of Director’s meeting;
AND TO accept the recommendation of the Executive Committee that “no changes are required” to Governance Process – GP-1 Global Governance Process (no changes required);
AND TO accept the recommendation of the Executive Committee that “no changes are required” to Board Governance – BG-1 Global Board CEO Relationship (no changes required);
AND TO accept the recommendation of the Executive Committee that “no changes are required” to Governance Process – GP-1 Global Governance Process (no changes required);
AND TO accept the recommendation of the Executive Committee that “no changes are required” to CEO Report EL – 1 General Executive Constraint
AND TO accept the recommendation of the Executive Committee that “no changes are required” to CEO Report EL – 2 Treatment of Staff

2. Approval of the Closed Session Resolutions (Chair)

- 2.1. Resolution CL26-01 –Enhanced Tourism Marketing - TDF
Moved by: Mike Fox
Seconded by: Eric Tribe
CARRIED
- 2.2. Resolution CL26-02 – Event Application – TDF
Moved by: Michelle Salo
Seconded by: Mayor Ken Boshcoff
CARRIED

3. Tourism Website (CEO)

- The CEO provided an update on the tourism website development.
- A resolution was brought forward to approve the surplus request

3.1. Draft Resolution- Approval of Surplus Request

Moved by: Mike Fox
Seconded by: Eric Tribe
CARRIED

THAT the CEDC Board of Directors authorizes the CEO to use surplus funds to cover the costs related to the development of the new Tourism website.

AND that they approve the single sourcing of Firedog.

AND THAT the CEDC Board of Directors approves the surplus request of \$30,000 plus HST.

4. Tourism Development Fund Update (CEO)- started agenda item at 9:06 am

- 4.1. TIC Up-Date & Financials
 - The CEO provided an update on the approved projects at the December 2025 and January 2026 TIC meetings.
 - Expecting Q4 payment by end of February

5. Strategic Plan Action Report Updates (CEO)

- The CEO provided a presentation to the board on Q3 2025 and the 2026 overview.
- The board was provided with an overview of the KPI tracking for the new Strategic Plan.

The City Manager left the meeting at 10:32 am

6. Welcoming Community Guide Update (CEO)

- The CEO provided an update on the Welcoming Community Guide along with a presentation and results from the study.

7. CEO Up-date (CEO)

- 7.1. CEO Highlights

7.1.1. Stakeholder Engagement

- The Tourism Summit was held in Thunder Bay at the end of November.
- CEDC won the Industry Leader – Best Business Practices award from Destination Northern Ontario for the Tourism Development Fund.
- Attended the opening event and announcement for the New Indian Friendship Centre.
- Attended the Minister Hajdu event.
- Participating in the Airport Community Consultation committee.
- Met with the new CEO of Pulp and Paper
- Met with the new Executive Director of the Innovation Centre.
- Held a briefing meeting with Minister Holland related to the Nordic Mission.

7.1.2. Activity Updates

- Attended the final Council meeting for the City's Smart Action Plan and it was endorsed by City Council.
- Continuing the efforts of the Nordic mission and following up with businesses.
- Planning for a potential Inbound mission.
- Released strategic plan and presented to City Council on Jan 13.
- Participated in interviews for the CBC morning show and the City Minutes.
- Sharing the Strategic Plan with different stakeholders.
- Advocacy for the Rural Ontario Development program was successful, and Thunder Bay is now eligible
- Met with MEDJCT around forestry investment
- Lifestyle won Best Instagrammer through the Walleye.

7.1.3. Program Updates

- Update on the new agreement for the SBEC, Starter and Summer Company.
- Update on the immigration pilots.

8. Information Only

8.1. 2026 Policy Review

Adjournment

Moved by: Mike Fox

Seconded by: Michelle Salo

CARRIED

THAT the Board (Open Session) meeting of the Thunder Bay CEDC, held on January 21, 2026, be adjourned at 10:52 am.