
SECTION:	COMMUNITY DEVELOPMENT
DEPARTMENT/DIVISION:	OFFICE OF THE CITY MANAGER
SUBJECT:	CLEAN, GREEN & BEAUTIFUL

POLICY STATEMENT

It is the City's vision to foster and promote our quality of life, which is directly linked to establishing and nurturing a healthy community that is environmentally sustainable. The vision for improving our quality of life is centered on the creation and maintenance of a city that celebrates its culture and history, protects and enhances its natural systems and provides a clean and healthy environment for its citizens. It is quite simply, clean, green and beautiful.

The City of Thunder Bay is a vibrant community, made up of neighbourhoods that are clean, green and beautiful.

PURPOSE

A **clean** City minimizes its impact on the environment by reducing, reusing and recycling its waste products and by maintaining a healthy built and natural environment for present and future generations.

A **green** City preserves important natural features (woodlands, watercourses, wetlands, etc.) and restores and enhances ecological functions with the intention of creating a continuous natural system of sufficient size to remain healthy and vital for future generations.

A **beautiful** City is one that celebrates its cultural diversity and history through the design of its built form (streets, bridges, buildings and neighbourhoods) as well as through the arts (visual, performance, and civic spaces).

A clean, green and beautiful City is a place where people want to live and work and where people want to visit. It is marketable in terms of economic growth and vitality, it provides a high quality of life for its citizens, and it is a source of pride for all who live there.

The Clean, Green & Beautiful Committee Project Selection Criteria and Emerging Fund Principles will be used to allocate funds to City projects and review of community grants for selection. Project selection will develop a common vision to enhance the function, look and feel of where we live, work and play through public art, beautification, heritage, environmental greening initiatives and, in doing so, enhance civic pride for all residents.

The City of Thunder Bay shall, for its own projects, strive toward the highest standard for aesthetics that is based on a vision for a clean, green and beautiful city.

REFERENCE:

Report 122-2022 (City Managers' Office – Strategic Initiatives & Engagement)

APPROVED BY:	City Council	Date:	07/25/2022
Replacing/Amending:	Report 2007.010		
Originating Department:	Office of the City Manager		
Contact:	Director, Strategy & Engagement		
Departmental Procedural Manual:	N/A		
Affected Departments:	All		