

Clean, Green & Beautiful Committee Meeting Agenda

Wednesday, January 22, 2025, 10:00 a.m. McNaughton Room - 3rd Floor, City Hall

Pages

1. Clean, Green and Beautiful Committee Meeting 01-2025 Chair: Stephen Margarit

2. Members

Councillor Rajni Agarwal, City Council Daniel Hansen, Public Art Committee Matthew Hills, Thunder Bay Art Gallery Kyle Jessiman, Medium Business Representative Stephen Margarit, Large Business Representative Peter Mersch, Landscape Design Andy Puiatti, Architectural Andrei Rosario, Youth Representative Morgan Staal, Small Business Representative Kennedy Bucci, Eco Superior Heidi Strobl, Heritage Advisory Committee Jason Veltri, Citizen Representative Albert Viljoen, Citizen Representative

3. Officials

Cynthia Olsen, Director - Strategy & Engagement Louisa Costanzo, Manager - Community Safety & Well-Being Stacey Levanen, Supervisor - Corporate Communications & Community Engagement Laurie Abthorpe, Cultural Development & Public Art Coordinator Lori Wiitala, Committee Clerk/Legislative Specialist

4. Guests

Werner Schwar, Supervisor - Parks & Open Spaces Guy Walter, Landscape Architect - Parks & Open Spaces

5. Welcome and Disclosures of Interest

6. Election of Chair and Vice-Chair

Nominations for the positions of Chair and Vice-Chair of the Clean, Green & Beautiful Committee for 2025.

The newly-appointed Chair will assume the position of Chair for the remainder of the meeting.

7. Agenda Approval

WITH RESPECT to the January 22, 2025, meeting of the Clean, Green and Beautiful Committee, we recommend that the agenda as printed, including any additional information and new business, be confirmed.

8. Minutes of Previous Meeting

The Minutes of Meeting 07-2024 of the Clean, Green and Beautiful Committee, held on December 11, 2024, to be confirmed.

THAT the Minutes of Meeting 07-2024 of the Clean, Green and Beautiful Committee, held on December 11, 2024, be confirmed.

9. Review of City Projects Presentation

Supervisor - Parks & Open Spaces Werner Schwar and Landscape Architect Guy Walter to provide a presentation on the City of Thunder Bay projects the Clean, Green & Beautiful Committee contributed funds to.

10. EcoSuperior 30th Anniversary - Painted Rain Barrel Silent Auction Sponsorship A discussion will be held relative to EcoSuperior's 30th Anniversary, and the potential for Clean, Green & Beautiful to sponsor the Painted Rain Barrel Silent Auction.

11.	Review of Committees Terms of Reference and Policy	9 - 13
	The Committee will review the Terms of Reference and Policy.	

 12.
 Review of High School and Emerging Projects Application Forms and Final
 14 - 20

 Report Documents
 The Committee will review the Emerging Projects and High School application

forms and final report document.

13.Fort William BIA Street Lighting Project - Request for Reallocation of Funds21 - 22Email correspondence received from Fort William BIA (FWBIA) Executive21 - 22

Director Raechel Reed, dated December 10, 2024, requesting that the committee consider approving the request to reallocate the street lighting funds to an alternate street light initiative.

14. Public Art Committee Update

Daniel Hansen to provide an update relative to Public Art Committee.

15. Heritage Advisory Committee Update

4 - 8

Heidi Strobl to provide an update relative to the Heritage Advisory Committee.

16. New Business

17. Round Table and Announcements

18. Next Meeting

The Clean, Green & Beautiful Committee Meetings will be held the 4th Wednesday of each month, with the exception of July and August, in the McNaughton Room, at 10:00 a.m., unless otherwise noted, as follows:

- Wednesday, February 26, 2025
- Wednesday, March 26, 2025
- Wednesday, April 23, 2025
- Wednesday, May 28, 2025
- Wednesday, June 25, 2025
- Wednesday, September 24, 2025
- Wednesday, October 22, 2025
- Wednesday, November 26, 2025
- Wednesday, December TBD

19. Adjournment



Clean, Green and Beautiful Committee Meeting Minutes

Wednesday, December 11, 2024, 10:02 a.m. McNaughton Room - 3rd Floor, City Hall

1. Clean, Green and Beautiful Committee Meeting 07-2024

Chair: Stephen Margarit

2. Members

Councillor Rajni Agarwal, City Council Daniel Hansen, Public Art Committee Matthew Hills, Thunder Bay Art Gallery Kyle Jessiman, Medium Business Representative Stephen Margarit, Large Business Representative Peter Mersch, Landscape Design Andy Puiatti, Architectural Andrei Rosario, Youth Representative Kennedy Bucci, Eco Superior Heidi Strobl, Heritage Advisory Committee Jason Veltri, Citizen Representative Albert Viljoen, Citizen Representative

3. Officials

Cynthia Olsen, Director - Strategy & Engagement Stacey Levanen, Supervisor - Corporate Communications & Community Engagement Gordon Stover, Committee & Meeting Management System Coordinator

4. Welcome and Disclosures of Interest

5. Agenda Approval

MOVED BY: Jason Veltri SECONDED BY: Peter Mersch

WITH RESPECT to the Wednesday, December 11, 2024, meeting of the Clean, Green and Beautiful Committee, we recommend that the agenda as printed, including any additional information and new business, be confirmed.

CARRIED

6. Minutes of Previous Meeting

The Minutes of Meeting 06-2024 of the Clean, Green and Beautiful Committee, held on November 13, 2024, to be confirmed.

MOVED BY: Andrei Rosario SECONDED BY: Jason Veltri

THAT the Minutes of Meeting 06-2024 of the Clean, Green and Beautiful Committee, held on November 13, 2024, be confirmed.

CARRIED

7. Request to Beautify the Underpass to Shuniah

Email correspondence received from Councillor Kasey Etreni and Christine Erickson, dated November 20, 2024, requesting the Committee discuss beautification of the underpass leading into Shuniah.

The committee discussed the proposal and agreed that discussions with CN Rail would be required prior to any decisions being made, and a formal detailed proposal would be required for the committee to review. Director Olsen will provide a response to the email from Councillor Kasey Etreni.

8. High School Projects

Discussion was held relative to the High School projects working group recommendation.

Chair Stephen Margarit provided an overview of the application process, and a summary of the applications reviewed at the working group meeting held on

Friday, November 26, 2024. A total of six applications were received; five applications were successful, the sixth application was not recommended for approval due to location being outside the District of Thunder Bay.

MOVED BY:	Jason Veltri
SECONDED BY:	Kyle Jessiman

WITH RESPECT to the High School projects, we recommend that the applications are approved as outlined below:

Dennis Franklin Cromarty High School	Smoke Shack	\$2,000
St Ignatius High School	Central Perch Cafe mural	\$1,900
St Ignatius High School	Thrive and Bloom beautification project	\$2,000
St Patrick High School	French-Canadian heritage mural	\$2,000
St Patrick High School	Food for Thought - cafeteria mural - the committee would like to request healthy food items incorporated in the mural	\$1,575

CARRIED

Discussion was held regarding the artwork in the projects at Dennis Franklin Cromarty, St Patrick and St Ignatius high schools. The committee agreed to request a site visit to view each project, upon completion.

Director Olsen is creating a template to track successful applicants and receipt of final reports, including photos of the project.

The committee discussed receiving multiple applications from one school, and agreed to stipulate only one application will be accepted per school going forward.

9. Budget Update

Director - Strategy & Engagement Cynthia Olsen provided an update on the Clean, Green & Beautiful budget.

Memorandum from Director Olsen to the Clean, Green & Beautiful Committee dated December 10, 2024, with an update on the budget, was provided for discussion.

Director Olsen provided an overview of the memorandum including updated information. The revised memorandum will be distributed to the Committee via email.

Chair Margarit requested an update on committed funds, year-end carry forwards, and ongoing projects.

The Committee discussed a legacy project, and a working group will be formed.

10. Terms of Reference

Discussion deferred to January meeting.

11. Public Art Committee Update

Daniel Hansen provided an update relative to the Public Art Committee.

The City is looking for public feedback to help inform the decision for permanently installed art, as part of the City's North Core Street Scape Public Art Installations Project in summer of 2025. Folks can participate through the Get Involved platform on the City's website <u>https://getinvolvedthunderbay.ca/north-core-street-scape-art-installations</u> – the survey is open until December 20th.

12. Heritage Advisory Committee Update

No update available.

13. New Business

13.1 Boulevard Garden & Maintenance By-law Update

Director Olsen provided an update on the additional feedback from the public survey, and consultation sessions with Advisory Committees. Most of the requests from the public and stakeholders can be accommodated –

Director Olsen provided a verbal overview of the proposed amendments to the by-law that will be presented to Council on December 16th.

The Clean, Green & Beautiful Committee will provide a written deputation in support of the Boulevard Garden & Maintenance By-Law.

14. Announcements

EcoSuperior's 30th Anniversary Painted Rain Barrel Silent Auction Sunday, May 4, 2025 Goods and Co., 251 Red River Road

15. Next Meeting

The Clean, Green & Beautiful Committee Meetings will be held monthly or at the call of the Chair with the exception of July and August, in the McNaughton Room, at 10:00 a.m., unless otherwise noted.

The schedule for 2025 follows:

- Wednesday, January 22, 2025
- Wednesday, February 26, 2025
- Wednesday, March 26, 2025
- Wednesday, April 23, 2025
- Wednesday, May 28, 2025
- Wednesday, June 25, 2025
- Wednesday, September 24, 2025
- Wednesday, October 22, 2025
- Wednesday, November 26, 2025
- December TBD

16. Adjournment

The meeting adjourned at 11:53 a.m.

TERMS OF REFERENCE CLEAN, GREEN & BEAUTIFUL COMMITTEE (Updated April 20, 2022)

1. Name of Committee:

The Committee shall be named the City of Thunder Bay Clean, Green & Beautiful Committee.

2. Background:

Following on the recommendations from the Mayor's Task Force on Civic Pride established in 2005, Thunder Bay City Council adopted a Corporate Policy to establish a committee on clean, green and beautiful initiatives in January 2007. The purpose of the committee was to develop a common vision to enhance the function, look and feel of where we live, work and play through public art, beautification, heritage and environmental greening initiatives.

3. Resources and Finances:

On an annual basis, City Council shall establish an annual budget for Clean, Green & Beautiful initiatives. In the event any of the funds cannot be applied to the annual Clean, Green & Beautiful Plan, the funds would be transferred into a Clean, Green & Beautiful Reserve Fund for use on future related capital initiatives.

The Office of the City Clerk will act as Clerk to the Committee and provide support including co-ordinating the distribution of agendas and minutes, correspondence to and on behalf of members, and booking of meeting rooms etc. Administrative support will be provided by the Executive Administrator to the City Manager and the Director of Strategic Initiatives & Engagement.

4. Objectives:

- a) To develop a common vision that will enhance the function, look and feel of where we live, work and play through public art, beautification, heritage and environmental greening initiatives and, in doing so, enhance civic pride and quality of life/or enjoyment of the city for all residents.
- b) Identify and prioritize short and long term projects to enhance the image of the City through public art, beautification, heritage and environmental greening.
- c) Collaborate with business and community organizations to implement clean, green and beautiful projects and initiatives.

- d) Implement Clean, Green & Beautiful projects and initiatives working with the City of Thunder Bay Administration.
- e) Engage the community in fostering civic pride.

5. Deliverables:

- a) To report to City Council annually on achievements over the year past and activities planned for the coming year.
- b) To identify opportunities for clean, green & beautiful elements to be incorporated into proposed city projects and encourage the inclusion of public art in consultation with the Public Art Committee.
- c) To engage City Administration on community priorities.
- d) To review and implement an annual Clean, Green & Beautiful Action Plan.
- e) To review requests from City Departments, City Committees and Community Organizations to fund initiatives under Emerging Projects that will work in partnership with groups through public art, beautification, heritage and environmental greening initiatives.
- f) To acknowledge clean, green and beautiful initiatives.
- g) To submit Committee meeting minutes to City Council.

6. Committee Membership:

The following summarizes the key components of the structure for implementing Clean, Green & Beautiful. It will consist of an oversight committee appointed by and reporting directly to City Council.

The Clean, Green & Beautiful Committee is comprised of:

The Mayor One Member of City Council Landscape Designer Thunder Bay Art Gallery Architectural Labour Representative Professional Local Artist Environmental - EcoSuperior Ministry of Tourism, Culture and Sport Representative Heritage Advisory Committee Representative* Public Art Committee Representative* Indigenous Representative Youth/Student Representative *(29 and under)* Two Citizen Representatives One Large Business Representatives *(over 100 employees)* One Medium Business Representative *(11 to 100 employees)* One Small Business Representative *(10 employees and under)*

*Member will be appointed by their Committee of Council.

Citizen members of the Clean, Green & Beautiful Committee will be appointed to staggered four year terms to provide an overlap of terms and continuity of experience. Council representatives shall be appointed for their elected term or annually, at the discretion of City Council.

7. Roles and Responsibilities:

The voting members of the Committee will annually select a Chair and Vice-Chair.

Quorum for meetings will require at least ten voting members to be in attendance.

All others whether members of Council or Administration may participate in discussions and debates on matters before the Committee, and provide information, advice and assistance to the Committee.

8. Governance:

Voting on motions and questions before the Committee shall be in accordance with the procedural rules of City Council and Committees of Council, Procedural By-law BL 51-2021.

The Terms of Reference are to be reviewed by the Committee at the beginning of every year, at which time any changes will be approved by City Council.

9. Meeting Logistics:

The Committee will meet monthly except during July and August, unless by call of the Chair. The agenda and meeting materials will be circulated in advance of the meeting.

10. Contact:

Committee Clerk/Legislative Specialist – Office of the City Clerk Phone: (807) 625-2230

CLEAN, GREEN & BEAUTIFUL POLICY

SUBJECT:	CLEAN, GREEN & BEAUTIFUL
DEPARTMENT/DIVISION:	City Manager's Office
SECTION:	Municipal Government
POLICY NUMBER:	

POLICY STATEMENT:

It is the City's vision to foster and promote our quality of life, which is directly linked to establishing and nurturing a healthy community that is environmentally sustainable. The vision for improving our quality of life is centered on the creation and maintenance of a city that celebrates its culture and history through the arts and architecture, protects and enhances its natural systems, and provides a clean and healthy environment for its citizens. It is quite simply, clean, green and beautiful.

The City of Thunder Bay is a vibrant community, made up of neighbourhoods that are clean, green and beautiful.

PRINCIPLES

A clean city minimizes its impact on the environment by reducing, reusing and recycling its waste products and by maintaining a healthy built and natural environment for present and future generations.

A green city preserves important natural features (woodlands, watercourses, wetlands, etc.) and restores and enhances ecological functions with the intention of creating a continuous natural system of sufficient size to remain healthy and vital for future generations.

A beautiful city is one that celebrates its cultural diversity and history through the design of its built form (streets, bridges, buildings and neighbourhoods) as well as through the arts (visual, performance and public spaces).

A clean, green and beautiful city is a place where people want to live and work and where people want to visit. It is marketable in terms of economic growth and vitality. It provides a high quality of life for its citizens. It is a source of pride for all who live there.

The Clean, Green & Beautiful Committee Project Selection Criteria will be used to develop a common vision to enhance the function, look and feel of where we live, work and play through public art, beautification, heritage, environmental greening initiatives and, in doing so, enhance civic pride for all residents.

The City of Thunder Bay shall, for its own projects, strive toward the highest standard for aesthetics that is based on a vision for a clean, green and beautiful city.

On an annual basis, City Council shall establish an annual budget for Clean, Green & Beautiful initiatives. In the event any of the funds cannot be applied to the annual Clean, Green & Beautiful Plan, the funds would be transferred into a Clean, Green & Beautiful Reserve Fund for use on future related capital initiatives.

Reference:	City of Thunder Bay Clean, Green & Beautiful Committee Project Selection Criteria
Approved By:	City Council
Amending:	02/05/01
Originating Department	City Manager's Office
Procedures Manual:	Affected Departments:
Contact:	Office of the City Clerk



CLEAN, GREEN & BEAUTIFUL EMERGING PROJECT GRANTAPPLICATION

Background information:

Following on recommendations from the Mayor's Task Force on Civic Pride (established in 2005), City Council adopted a Corporate Policy to establish an advisory committee on clean, green, and beautiful initiatives in 2007. The purpose of the committee is to develop a common vision to enhance the function, look and feel of where we live, work and play through public are, beautification, heritage and environmental greening initiatives. The Clean, Green and Beautiful Committee is working to provide civic leadership to bring together business, industry and community leaders to find creative ways to improve the City's appearance and environmental footprint.

Emerging Project Grant:

This grant is sponsored by the City of Thunder Bay's Clean, Green & Beautiful (CGB) Committee whose mandate is to support projects that beautify our City and enhance civic pride. Emerging Projects Grants are open to local organizations and businesses, City Committees, and City Departments for projects and grants will be awarded up to \$5000 to support the initiative.

Larger contributions may be considered based on tangible community benefits and availability of funds.

Studies, research, plans or administration fees, however important, <u>are not eligible</u> for funding from this source.

Grant Objectives:

Projects should

- Provide clear, and highly visible benefits to the community
- Demonstrate potential for long-term impact or must be high impact if project is for a shorter duration
- should align with, or further the Clean, Green & Beautiful Committee's objectives
- bring recognition of the Clean, Green & Beautiful Committee's contribution to further promote the Clean, Green & Beautiful Committee mandate

Examples of eligible projects could include public art, community improvements (artistic painting, landscaping, improved seating areas or other), public education about civic pride, etc.)

Evaluation:

The City's Clean, Green & Beautiful Committee will evaluate applications.

Department/Committee/Organization	
Contact	
E-mail	
Date Submitted	

Which of the following best describes your project?

- □ Public Art
- □ Beautification
- □ Heritage
- □ Sustainability and environmental greening

PROJECT DESCRIPTION [UP TO 250 WORDS]:

A separate page can be used – include pictures, photos, and/or sketches if available. Please demonstrate how the project aligns with the stated objectives of this grant.

Proposed timeline for project:

(Indicate how long it will take from start to finish).

Please identify how your organization will recognize Clean, Green & Beautiful funding. Hard copy or electronic files/screen shots are to be provided to the Clean, Green & Beautiful Committee.

Clean, Green & Beautiful will be included in the following social media (check all that apply):

- □ Facebook
- Twitter
- □ LinkedIn
- TikTok
- Other (please specify): ______

Clean, Green & Beautiful will be included in the following publications (check all that apply):

- Media Release
- □ Newsletter
- Website
- Correspondence regarding the project to stakeholders such as Board members, volunteers, donors (please describe):

□ Other (please specify):

Clean, Green & Beautiful will be included in the following (check all that apply):

- Project-related event(s) (please describe):

What are the benefits to the community resulting from this project?

BUDGET FOR THE PROJECT

ESTIMATED TOTAL COST

AMOUNT REQUESTED	

Successful applicants are required to provide a Project Report, which may be published at the discretion of the City of Thunder Bay to promote and celebrate Clean, Green & Beautiful initiatives. A Project Report form will be provided to successful applicants, and will require the following information:

- Before and after high-resolution electronic photos of the project/site and/or the funded initiative "in action".
- 250-word article to include project description, outcomes/benefits to community, people/partners involved, and a quote from the appropriate project representative.

Please return completed application to XX at:





2024-2025 CLEAN, GREEN & BEAUTIFUL

SCHOOL GRANT APPLICATION

Background Information: This community grant is targeted at Thunder Bay's schools and has a **maximum value of up to \$2000**. The grant is sponsored by Thunder Bay's Clean, Green and Beautiful (CGB) Committee whose mandate is to support projects that beautify our City and enhance civic pride. **Projects funded under this application should focus on beautifying, improving the school environment, and include an art component** (the 'Green & Beautiful' part of the Committee's mandate as opposed to 'Greening' through waste reduction or management).

Evaluation: Applications will be evaluated by a Grant Application Review Team from members of the Clean, Green & Beautiful Committee and recommendations will be made to the full Committee for approval. Examples of eligible projects could include public art, school improvements (painting, landscaping, improved seating areas or other), public education about civic pride, etc.). Projects that are not eligible include: cleaning of school grounds, waste collection/management.

Eligibility: Any elementary or high school located in the city of Thunder Bay. Generally, one application per school may be awarded. If budget permits, multiple applications from the same school may be considered.

Final Project Report: Applicants who receive funding will provide the Clean, Green & Beautiful Committee with a one-page report including three photos of the project or event, showing the outcome and participants. The project report will be required to be submitted by June 1, 2026.

School Name:	
Address:	

Primary Contact Name:
Address:
Telephone:
Email:

Project Team (who is involved with running the project? Identify a project lead and any project partners including their contributions e.g. cash or "in-kind"):

Project Title and Description (what you plan to do and what makes it original? Use a separate page if you need to):

Project Budget (describe how the money will be spent – use a separate page if you need to):		
1.		
2.		
3.		
4.		
5.		
Total:		

Proposed timeline for event/project (indicate how long it will take from start to finish):

Principal Name & Signature

Submission Deadline: Applications must be submitted by 4:30pm on XXX. Completed applications are to be submitted electronically <u>CGB@thunderbay.ca</u>.





2024-2025 CLEAN, GREEN & BEAUTIFUL

SCHOOL GRANT PROJECT REPORT

Final Project Report: Applicants who receive funding will provide the Clean, Green & Beautiful Committee with a one-page report including three photos of the project or event, showing the outcome and participants. The project report is required to be submitted electronically to CGB@thunderbay.ca by June 1, 2025.

School Name:

Please provide a detailed report on the implementation of your school's project:

- Three high-resolution electronic photos attached

Submitted by:

Dear Clean Green and Beautiful Committee,

The Fort William BIA board has held multiple meetings to determine the most effective lighting and beautification solutions for our area.

After thorough discussion, we concluded that the original proposal to string lights across the street is not feasible due to challenges posed by our weather and wind conditions.

As an alternative, we reviewed other lighting options, such as the Angel fixtures currently installed in downtown Fort William.

However, with costs ranging from \$1,500 to \$2,000 per fixture and the ongoing revitalization efforts, the board decided not to proceed with this option at this time to ensure future consistency in lighting design.

Our members have emphasized the importance of lighting for security and aesthetics. We strongly believe that adding secondary lighting fixtures directed towards the sidewalks would enhance both the appearance and safety of the area.

This type of lighting, like what is already installed on Simpson Street, has proven to be a valuable addition to the streetscape.

Considering this, we respectfully request that the Clean Green and Beautiful Committee consider reallocating the Arch Funding Program to support the installation of additional sidewalk lighting.

We are confident this initiative will significantly contribute to the security and beautification of downtown Fort William.

Thank you for considering our request. We look forward to your response and are happy to provide further details if needed.

Kind Regards,

Raechel Reed-FWBIA Executive Director

105 May St. N Suite #10

Thunder Bay, ON P7C 3N9

P: (807)623-3355

Office Hours: Monday – Friday 09:30 a.m – 3:30 p.m

www.fortwilliambusinessdistrict.com



Tuesday Dec.10 2024

Attn: Stephen Margarit, Cynthia Olsen and Lori Wiitila,

Dear Clean Green and Beautiful Committee,

The Fort William BIA board has held multiple meetings to determine the most effective lighting and beautification solutions for our area. After thorough discussion, we concluded that the original proposal to string lights across the street is not feasible due to challenges posed by our weather and wind conditions.

As an alternative, we reviewed other lighting options, such as the Angel fixtures currently installed in downtown Fort William. However, with costs ranging from \$1,500 to \$2,000 per fixture and the ongoing revitalization efforts, the board decided not to proceed with this option at this time to ensure future consistency in lighting design.

Our members have emphasized the importance of lighting for security and aesthetics. We strongly believe that adding secondary lighting fixtures directed towards the sidewalks would enhance both the appearance and safety of the area. This type of lighting, like what is already installed on Simpson Street, has proven to be a valuable addition to the streetscape.

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Thank you for considering our request. We look forward to your response and are happy to provide further details if needed.

Kind Regards,

Raechel Reed-FWBIA Executive Director 105 May St. N Suite #10 Thunder Bay, ON P7C 3N9 P: <u>(807)623-3355</u> Office Hours: Monday – Friday 09:30 a.m – 3:30 p.m www.fortwilliambusinessdistrict.com